

Ministry of Higher Education and Scientific Research

Supervision and Scientific Evaluation Body


Department of Quality Assurance and Academic Accreditation



Course Description Form

Description Course	Managerial economics
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This course description provides a brief summary of the most important characteristics of the course and the learning outcomes expected of the student to achieve, demonstrating whether he has made maximum use of the available learning opportunities. These characteristics have to be matched with the description of the program.

1. Educational Institution	Shatt Al-Arab University College 
2. Department / Center	Business Administration
3. Course Title /Code	Managerial economics
4. Lecturer Name	Professor Amer Jamil
5. Type of Teaching	Attendance Class
6. Academic Year /Term	First Semester – Stage (3)
7. Total No. of Teaching Hours	30

8. Date of Preparing this Course
Description

2-10-2022

9. Course Objectives

<p>a. Providing students with the most important principles and basics of (Managerial economics)</p>
<p>b. Teaching students how to apply (Managerial economics)</p>
<p>c. Providing graduates with the necessary knowledge on (Managerial economics)</p>
<p>d. Improving the administrative skills in the field of (Managerial economics)</p>
<p>e. Providing graduates with the skills of education and creative learning.</p>

10. Course Output, Methodology and Evaluation

(A) Cognitive Objectives

a. Enabling students to acquire knowledge and the art of (Managerial economics)
b. Acquainting students with how to promote their personal knowledge.
c. Helping students to acquire knowledge in the art of I T (Managerial economics)
d. Enabling students to sharpen their skills in the dynamic work environment.
e. Enabling students to invest their scientific abilities in their working place in the scope of (Managerial economics)
f. Helping students to get the necessary knowledge to solve problems (Managerial economics)

(B) Skill Objectives Related to the Program:

a. Scientific Skills
b. Leadership Skills
c. Skills Related to Administrative Work Challenges

Methods of Teaching and Learning

a. Using already- prepared lectures.
b. Using up-to-date data shows.
c. Homework
d. Adopting group discussions.

Methods of Evaluation

a. Oral tests
b. Monthly tests
c. Daily quizzes
d. Students' Regular Attendance

(C) Sentimental and Value Objectives

a. Realizing ethical objectives.

b. Commitment to university traditions.
c. Compliance with the University Instructions and the Ministry Regulations.
d. Promoting students' personal abilities in educational scopes and how to behave well with others.

Methods of Teaching and Learning

a. Lectures on university instructions.
b. Educational guidance lectures.
c. Continuous directing.
d. Visiting State and private institutions.
e. Showing practical cases.

Methods of Evaluation

a. Daily quizzes.
b. Classroom discussions and commitment to ethics and sublime values.

c. Special marks for class activities.

d. Monthly and quarterly evaluation.

D) General and Qualitative Skills (other skills related to the ability of employment and personal development)

a. Enabling students to acquire the skill and art of (Managerial economics)

b. Enabling students to apply creative thinking in (Managerial economics)

c. Enabling students to use modern methods of analysis and conclusions.

d. Enabling students on (Managerial economics)

11. Course Structure

Week	No of Hours	Required Learning Output	Title of Subject	Teaching Method	Evaluation
1		student understands the subject	Basics concepts in managerial economics	<ul style="list-style-type: none"> - lectures - case study -discussions 	<ul style="list-style-type: none"> - oral tests -questions
2		student understands the subject	Managerial economics and its relationship to other sciences	<ul style="list-style-type: none"> - lectures - case study -discussions 	<ul style="list-style-type: none"> - oral tests -questions
3		student understands the subject	The importance of managerial economics and its relationship to other sciences	<ul style="list-style-type: none"> - lectures - case study -discussions 	<ul style="list-style-type: none"> - oral tests -questions
4		student understands the subject	Management decision making process	<ul style="list-style-type: none"> - lectures - case study -discussions 	<ul style="list-style-type: none"> - oral tests -questions
5		student understands the subject	Making and making decisions under different environment conditions	<ul style="list-style-type: none"> - lectures - case study -discussions 	<ul style="list-style-type: none"> - oral tests -questions

6	student understands the subject	Study and analysis of demand theory	<ul style="list-style-type: none"> - lectures - case study -discussions 	<ul style="list-style-type: none"> - oral tests -questions
7	student understands the subject	Elasticity of demand and its determinants	<ul style="list-style-type: none"> - lectures - case study -discussions 	<ul style="list-style-type: none"> - oral tests -questions
8	student understands the subject	The importance of forecasting the volume of demand	<ul style="list-style-type: none"> - lectures - case study -discussions 	<ul style="list-style-type: none"> - oral tests -questions
9	student understands the subject	Strategic and project goals	<ul style="list-style-type: none"> - lectures - case study -discussions 	<ul style="list-style-type: none"> - oral tests -questions
10	student understands the subject	Semesters exam	<ul style="list-style-type: none"> - lectures - case study -discussions 	<ul style="list-style-type: none"> - oral tests -questions
11	student understands the subject	Production analysis	<ul style="list-style-type: none"> - lectures - case study 	<ul style="list-style-type: none"> - oral tests -questions

				-discussions	
12		student understands the subject	Production cost analysis	- lectures - case study -discussions	- oral tests -questions
13		student understands the subject	Optimum rate of production	- lectures - case study -discussions	- oral tests -questions
14		student understands the subject	The firm's price behavior	- lectures - case study -discussions	- oral tests -questions
15		student understands the subject	Project profit analysis	- lectures - case study -discussions	- oral tests -questions

12. Infrastructure

a. Textbooks	<p>Fundamentals of managerial economics</p> <p style="text-align: right;">:</p> <p style="text-align: right;">Nidaa Mohamed Alsos</p>
b. References	<p style="text-align: center;">– Fundamentals of managerial economics : dr.Said Kasip and others</p> <p style="text-align: center;">– Fundamentals of managerial economics : dr. Mohamed Fahmy</p>
c. Recommended books and periodicals (journals, reports, etc.)	<p style="text-align: center;">–Economics , McGraw-Hill Irwin-</p> <p style="text-align: center;">Principles of economics, Dominic Salvatore, Eugene Dolio/ shum series/ Undergraduate courses</p>
d. Electronic references, internet websites, etc	Spinker Website -

13. The Plan of Improving the Course

a. Studying labor market needs.
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**b. Be informed of the experiences of other countries in the field of
(Managerial economics)**

**c. Be informed of research work published in national and
international journals in the field of Principles of (Managerial
economics)**