**Ministry of Higher Education and Scientific Research**

**Supervision and Scientific Evaluation Body**

**Quality Assurance and Academic Accreditation Office**

**Course Description**

# Subject: E COMMERCE

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| This course description provides a brief survey of the most important characteristics, expected learning output, showing whether students have made full use f the learning opportunities. These characteristics have to be matched with the description of the program. |

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| 1. Educational Institution | Shatt Al-Arab University College |
| 2. Department / Center | Business Administration |
| 3. Course Title /Code | E commerce |
| 4. Lecturer Name | Mahmood Jasim Mohamed |
| 5. Type of Teaching | Attendance |
| 6. Academic Year /Term | second stage / 2nd term |
| 7. Total No. of Teaching Hours | 30 |
| 8. Date f Preparing this Course Description | 15-11-2023 |

9. **Course Objectives**

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| a. Providing students with the most important principles and basics of E Commerce |
| teaching students how to apply Electronic Commerce |
| c. Providing graduates with the necessary knowledge on Electronic Commerce |
| d. Improving the administrative skills in the field of Electronic Commerce |
| e. Providing graduates with the skills of education and creative learning. |

10. **Course Output, Methodology and Evaluation**

 (A) **Cognitive Objectives**

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| a. Enabling students to acquire knowledge and the art of I T Electronic Commerce |
| b. Acquainting students with how to promote their personal knowledge. |
| c. Helping students to acquire knowledge in the art of I T Electronic Commerce |
| d. Enabling students to sharpen their skills in the dynamic work environment. |
| e. Enabling students to invest their scientific abilities in their working place in the scope of Electronic Commerce |
| f. Helping students to get the necessary knowledge to solve problems Electronic Commerce |

 (B) **Skill Objectives Related to the Program**:

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| a. Scientific Skills |
| b. Leadership Skills |
| c. Skills Related to Administrative Work Challenges |

**Methods of Teaching and Learning**

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| a. Using already- prepared lectures. |
| b. Using up-to-date data shows. |
| c. Homework |
| d. Adopting group discussions. |

**Methods of Evaluation**

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| a. Oral tests |
| b. Monthly tests |
| c. Daily quizzes |
| d. Students’ Regular Attendance |

 (C) **Sentimental and Value Objectives**

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| a. Realizing ethical objectives. |
| b. Commitment to university traditions. |
| c. Compliance with the University Instructions and the Ministry Regulations. |
| d. Promoting students' personal abilities in educational scopes and how to behave well with others.  |

**Methods of Teaching and Learning**

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| a. Lectures on university instructions. |
| b. educational guidance lectures. |
| c. Continuous directing. |
| d. Visiting State and private institutions. |
| e. Showing practical cases. |

**Methods of Evaluation**

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| a. Daily quizzes. |
| b. Classroom discussions and commitment to ethics and sublime values. |
| c. Special marks for class activities. |
| d. Monthly and quarterly evaluation. |

D) **General and Qualitative Skills (other skills related to the ability of employment and personal development)**

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| a. Enabling students to acquire the skill and art of Electronic Commerce |
| b. Enabling students to apply creative thinking in Electronic Commerce |
| c. Enabling students to use modern methods of analysis and conclusions. |
| d. Enabling students on Electronic Commerce |

11. **Course Structure**

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| **Week** | **No of Hours** | **Required Learning Output** | **Title of Subject** | **Teaching Method** | **Evaluation** |
| 1 | 2 | understanding the material | The concept of electronic commerceComponents of E commerceCharacteristics of E commerce | - lectures- case study-discussions | - oral tests-questions |
| 2 | 2 | understanding the material | Advantages of E. CommerceE. Commerce risksObstacles of E. commerce | - lectures- case study-discussions | - oral tests-questions |
| 3 | 2 | understanding the material | E. commerce patternsE. commerce methods | - lectures- case study-discussions | - oral tests-questions |
| 4 | 2 | understanding the material | Definition of E. commerce contractEligibility of E. commerceConditions for the validity of the contractors will for E commerce | - lectures- case study-discussions | - lectures- case study-discussions |
| 5 | 2 | understanding the material | How to verify the proportion of a will to its ownerReaching eligibility to contract | - lectures- case study-discussions | - lectures- case study-discussions |
| 6 | 2 | understanding the material | Formation of an E. commerce contractThe positive in E contractsAcceptance of E. contractThe legal value of advertising on the internet | - lectures- case study-discussions | - lectures- case study-discussions |
| 7 | 2 | understanding the material | The time of concluding the E contractThe location of the E contractDifferences in laws regarding the time and place of holding the E contract | - lectures- case study-discussions | - lectures- case study-discussions |
| 8 | 2 | understanding the material | The law applicable to the E contractOriginal attribution rulesLaw of will | - lectures- case study-discussions | - lectures- case study-discussions |
| 9 | 2 | understanding the material | Back up rules | - lectures- case study-discussions | - lectures- case study-discussions |
| 10 | 2 | understanding the material | The concept of E administrative contract and their characteristicsMethods for selecting the administration of the contracting partyResolving administration disputes | - lectures- case study-discussions | - lectures- case study-discussions |
| 11 | 2 | understanding the material | Proof of E contractAccept the documentMethods of proving obligation | - lectures- case study-discussions | - lectures- case study-discussions |
| 12 | 2 | understanding the material | The concept of E signatureE signature imagesThe authenticity of the electronicsignature and its effects | - lectures- case study-discussions | - lectures- case study-discussions |
| 13 | 2 | understanding the material | regression fulfillmentDefinition of E loyalty cardTypes of E loyalty card | - lectures- case study-discussions | - lectures- case study-discussions |
| 14 | 2 | understanding the material | E consumer protection | - lectures- case study-discussions | - lectures- case study-discussions |
| 15 |  |  | Final exam |  |  |

12.**Infrastructure**

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| a. Textbooks | Principles E commerce by Mohammed Abood Tahir |
| b. References |  |
| c. Recommended books and periodicals (journals, reports, etc.) |  |
| d. Electronic references, internet websites, etc. |  |

13. **The Plan of Improving the Course**

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| a. Adding the experiences of some countries in the field of electronic commerce  |
| b. Be informed of research work published in national and international journals in the field of Principles of E commerce  |