

Ministry of Higher Education and Scientific Research

Supervision and Scientific Evaluation Body

Quality Assurance and Academic Accreditation Office

Course Description

Subject: knowledge management

This course description provides a brief survey of the most important characteristics, expected learning output, showing whether students have made full use of the learning opportunities. These characteristics have to be matched with the description of the program.

1. Educational Institution	Shatt Al-Arab University College
2. Department / Center	Business Administration Department
3. Course Title /Code	Knowledge management for the fourth stage \ BA422
4. Lecturer Name	A.P.DR. Khalil Ibrahim Issa
5. Type of Teaching	Attendance
6. Academic Year /Term	The course system
7. Total No. of Teaching Hours	30 Hours
8. Date of Preparing this Course Description	15/11/2023

9. Course Objectives

- a. Providing students with the most important principles and basics of knowledge management.
- b. Teaching students how to apply knowledge management
- c. Providing graduates with the necessary knowledge on knowledge management job in organizations.
- d. Improving the administrative skills in the field of knowledge management -.
- e. Providing graduates with the skills of education and creative learning.

10. Course Output, Methodology and Evaluation

(A) Cognitive Objectives

a. Enabling students to acquire knowledge and the art of knowledge management
b. Acquainting students with how to promote their personal knowledge.
c. Helping students to acquire knowledge in the art of knowledge management.
d. Enabling students to sharpen their skills in the dynamic work environment.
e. Enabling students to invest their scientific abilities in their working place in the scope of knowledge management -.
f. Helping students to get the necessary knowledge to solve problems knowledge management

(B) Skill Objectives Related to the Program:

a. Scientific Skills
b. Leadership Skills
c. Skills Related to Administrative Work Challenges

Methods of Teaching and Learning

a. Using already- prepared lectures.
b. Using up-to-date data shows.
c. Homework
d. Adopting group discussions.

Methods of Evaluation

a. Oral tests
b. Monthly tests
c. Daily quizzes
d. Students' Regular Attendance

(C) Sentimental and Value Objectives

a. Realizing ethical objectives.

b. Commitment to university traditions.
c. Compliance with the University Instructions and the Ministry Regulations.
d. Promoting students' personal abilities in educational scopes and how to behave well with others.

Methods of Teaching and Learning

a. Lectures on university instructions.
b. Educational guidance lectures.
c. Continuous directing.
d. Visiting State and private institutions.
e. Showing practical cases.

Methods of Evaluation

a. Daily quizzes.
b. Classroom discussions and commitment to ethics and sublime values.
c. Special marks for class activities.
d. Monthly and quarterly evaluation.

D) General and Qualitative Skills (other skills related to the ability of employment and personal development)

a. Enabling students to acquire the skill and art of knowledge management -.
b. Enabling students to apply creative thinking in knowledge management -.
c. Enabling students to use modern methods of analysis and conclusions.
d. Enabling students to knowledge management -.

11. Course Structure

Week	No of Hours	Required Learning Output	Title of Subject	Teaching Method	Evaluation
1	2	understanding the material	A conceptual introduction to knowledge in terms of origin, characteristics and their relationship to knowledge.	- lectures - case study - discussions	- oral tests - questions

2	2	understanding the material	Types of tacit and explicit knowledge.	- lectures - case study - discussions	- oral tests -questions
3	2	understanding the material	Challenges facing knowledge and basic repositories of knowledge for the organization.	- lectures - case study - discussions	- oral tests -questions
4	2	understanding the material	Conceptual introduction to knowledge management History and knowledge management.	- lectures - case study - discussions	- lectures - case study - discussions
5	2	understanding the material	The pillars of knowledge management and the reasons for the increasing interest in studying it and its benefits.	- lectures - case study - discussions	- lectures - case study - discussions
6	2	understanding the material	Knowledge management processes and requirements for their application.	- lectures - case study - discussions	- lectures - case study - discussions
7	2	understanding the material	The concept (Japanese model) of knowledge management processes.	- lectures - case study - discussions	- lectures - case study - discussions
8	2	understanding the material	Semester exam for the second course.	- lectures - case study - discussions	- lectures - case study - discussions
9	2	understanding the material	The knowledge economy and its concept.	- lectures - case study - discussions	- lectures - case study - discussions
10	2	understanding the material	Characteristics of the knowledge management economy and the	- lectures - case study	- lectures - case study

			requirements of the knowledge economy.	- discussions	- discussions
11	2	understanding the material	Inventions and interest in global research.	- lectures - case study - discussions	- lectures - case study - discussions
12	2	understanding the material	Knowledge management and its importance in achieving creativity.	- lectures - case study - discussions	- lectures - case study - discussions
13	2	understanding the material	Knowledge management strategies concept, importance, objectives and characteristics.	- lectures - case study - discussions	- lectures - case study - discussions
14	2	understanding the material	Measuring knowledge management, methods of measuring it, and evaluating knowledge management.	- lectures - case study - discussions	- lectures - case study - discussions
15	2	understanding the material	The final exam for the course.	- lectures - case study - discussions	- lectures - case study - discussions

12. Infrastructure

a. Textbooks	Miscellaneous books and articles written by Prof. Mohamed Hussein Manhal
b. References	Knowledge Management Mohamed Hussein Manhal
c. Recommended books and periodicals (journals, reports, etc.)	Benefit from journals, scientific research and periodicals issued regarding knowledge management
d. Electronic references, internet websites, etc	Scientific journals specialized in the field of knowledge management, websites specialized in knowledge management

13. The Plan of Improving the Course

a. Studying labor market needs.

b. Be informed of the experiences of other countries in the field of knowledge management.

c. Be informed of research work published in national and international journals in the field of knowledge management.