

Ministry of Higher Education and Scientific Research

Supervision and Scientific Evaluation Body

Quality Assurance and Academic Accreditation Office

Course Description Sample

Subject: logistic management

This course description provides a brief survey of the most important characteristics, expected learning output, showing whether students have made full use of the learning opportunities. These characteristics have to be matched with the description of the program.

1. Educational Institution	Shatt Al-Arab University
2. Department / Center	Business Administration
3. Course Title /Code	logistic management for the second stage, the second course
4. Lecturer Name	Khalil Ibrahim Issa
5. Type of Teaching	Attendance
6. Academic Year /Term	2024/2025
7. Total No. of Teaching Hours	45 Hours
8. Date Preparing this Course Description	19/2/2025

9. Course Objectives

a. Providing students with the most important principles and basics of logistic management.
b. Teaching students how to apply logistic management -
c. Providing graduates with the necessary knowledge on logistic management job in organizations.
d. Improving the administrative skills in the field of logistic management -.
e. Providing graduates with the skills of education and creative learning.

10. Course Output, Methodology and Evaluation

(A) Cognitive Objectives

a. Enabling students to acquire knowledge and the art of logistic management -.
b. Acquainting students with how to promote their personal knowledge.
c. Helping students to acquire knowledge in the art of logistic management
d. Enabling students to sharpen their skills in the dynamic work environment.
e. Enabling students to invest their scientific abilities in their working place in the scope of logistic management.
f. Helping students to get the necessary knowledge to solve problems logistic management

(B) Skill Objectives Related to the Program:

a. Scientific Skills
b. Leadership Skills
c. Skills Related to Administrative Work Challenges

Methods of Teaching and Learning

a. Using already- prepared lectures.
b. Using up-to-date data shows.
c. Homework
d. Adopting group discussions.

Methods of Evaluation

a. Oral tests
b. Monthly tests
c. Daily quizzes
d. Students' Regular Attendance

(C) Sentimental and Value Objectives

a. Realizing ethical objectives.
b. Commitment to university traditions.
c. Compliance with the University Instructions and the Ministry Regulations.
d. Promoting students' personal abilities in educational scopes and how to behave well with others.

Methods of Teaching and Learning

a. Lectures on university instructions.
b. Educational guidance lectures.
c. Continuous directing.
d. Visiting State and private institutions.
e. Showing practical cases.

Methods of Evaluation

a. Daily quizzes.
b. Classroom discussions and commitment to ethics and sublime values.
c. Special marks for class activities.
d. Monthly and quarterly evaluation.

D) General and Qualitative Skills (other skills related to the ability of employment and personal development)

a. Enabling students to acquire the skill and art of logistic management.
b. Enabling students to apply creative thinking in slogistic management.
c. Enabling students to use modern methods of analysis and conclusions.
d. Enabling students to logistic management -.

11. Course Structure

Week	No of Hours	Required Learning Output	Title of Subject	Teaching Method	Evaluation
1	2	understanding the material	Chain management for processing its concept, objectives and importance	- lectures - case study -discussions	- oral tests -questions
2	2	understanding the material	Basket management elements and components	- lectures - case study -discussions	- oral tests -questions
3	2	understanding the material	The concept of strategies, supply chains, and other concepts	- lectures - case study -discussions	- oral tests -questions
4	2	understanding the material	Vertical integration and outsourcing strategies	- lectures - case study -discussions	- lectures - case study -discussions
5	2	understanding the material	Logistics supply management concept, importance, logistic	- lectures - case study -discussions	- lectures - case study

			product and logistic management		-discussions
6	2	understanding the material	Objectives of supply management and historical development of supply management and supply chain management versus supply management	- lectures - case study -discussions	- lectures - case study -discussions
7	2	understanding the material	Customer service The concept of logistic service to the customer, its dimensions and elements	- lectures - case study -discussions	- lectures - case study -discussions
8	2	understanding the material	Semester exam for the second course	- lectures - case study -discussions	- lectures - case study -discussions
9	2	understanding the material	The importance of logistics for customer service Standards and measurement of customer service	- lectures - case study -discussions	- lectures - case study -discussions
10	2	understanding the material	Main and supporting activities of supply management	- lectures - case study -discussions	- lectures - case study -discussions
11	2	understanding the material	Order processing and factors affecting it	- lectures - case study -discussions	- lectures - case study -discussions
12	2	understanding the material	Logistics information system and its components	- lectures - case study -discussions	- lectures - case study -discussions
13	2	understanding the material	Transport strategies: their concept, importance, and criteria for comparison between the means of transport and logistics costs	- lectures - case study -discussions	- lectures - case study -discussions
14	2	understanding the material	Global strategies for supply management, its components, and the markets that control them	- lectures - case study -discussions	- lectures - case study -discussions
15	2	understanding the material	The final exam of the course	- lectures - case study -discussions	- lectures - case study -discussions

12. Infrastructure

a. Textbooks	Various books and lieutenants written by d. Ali Falah Al Zoghbi and Prof. Zakaria Ahmed Azzam and translated book by researcher Roland
b. References	References from the internet
c. Recommended books and periodicals (journals, reports, etc.)	Benefit from journals, scientific research and periodicals issued regarding supply management
d. Electronic references, internet websites, etc	Scientific journals specialized in the field of knowledge management, websites specialized in supply management

13. The Plan of Improving the Course

a. Studying labor market needs.
b. Be informed of the experiences of other countries in the field of logistic management
c. Be informed of research work published in national and international journals in the field of logistic management.