**Ministry of Higher Education and Scientific Research**

**Supervision and Scientific Evaluation Body**

**Quality Assurance and Academic Accreditation Office**

**Course Description**

**Subject: -------** **Intellectual capital management -----------------------**

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| This course description provides a brief survey of the most important characteristics, expected learning output, showing whether students have made full use the learning opportunities. These characteristics have to be matched with the description of the program. |

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| 1. Educational Institution | Shatt Al-Arab University /College of Management and Economics |
| 2. Department / Center | Business and administration department |
| 3. Course Title /Code | **Intellectual capital management BA222** |
| 4. Lecturer Name | M.M Hiba Yousif |
| 5. Type of Teaching | Attendance |
| 6. Academic Year /Term | The second course, the second stage |
| 7. Total No. of Teaching Hours | 30 hours |
| 8. Date f Preparing this Course Description | 10-9-2024 |

9. **Course Objectives Human Recourse Management**

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| a. Providing students with the most important principles and basics of --------------. |
| b.Teaching students how to apply Intellectual capital management ---------------- |
| c. Providing graduates with the necessary knowledge on Intellectual capital management------------- job in organizations. |
| d. Improving the administrative skills in the field of **Intellectual capital management** ----------------. |
| e. Providing graduates with the skills of education and creative learning. |

10. **Course Output, Methodology and Evaluation**

(A) **Cognitive Objectives**

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| a. Enabling students to acquire knowledge and the art of ---- **Intellectual capital management** ---------------. |
| b. Acquainting students with how to promote their personal knowledge. |
| c. Helping students to acquire knowledge in the art of Intellectual capital management-----. |
| d. Enabling students to sharpen their skills in the dynamic work environment. |
| e. Enabling students to invest their scientific abilities in their working place in the scope of --------- **Intellectual capital management** --------. |
| f. Helping students to get the necessary knowledge to solve problems **Intellectual capital management** ------. |

(B) **Skill Objectives Related to the Program**:

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| a. Scientific Skills |
| b. Leadership Skills |
| c. Skills Related to Administrative Work Challenges |

**Methods of Teaching and Learning**

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| a. Using already- prepared lectures. |
| b. Using up-to-date data shows. |
| c. Homework |
| d. Adopting group discussions. |

**Methods of Evaluation**

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| a. Oral tests |
| b. Monthly tests |
| c. Daily quizzes |
| d. Students' Regular Attendance |

(C) **Sentimental and Value Objectives**

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| a. Realizing ethical objectives. |
| b. Commitment to university traditions. |
| c. Compliance with the University Instructions and the Ministry Regulations. |
| d. Promoting students' personal abilities in educational scopes and how to behave well with others. |

**Methods of Teaching and Learning**

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| a. Lectures on university instructions. |
| b. Educational guidance lectures. |
| c. Continuous directing. |
| d. Visiting State and private institutions. |
| e. Showing practical cases. |

**Methods of Evaluation**

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| a. Daily quizzes. |
| b. Classroom discussions and commitment to ethics and sublime values. |
| c. Special marks for class activities. |
| d. Monthly and quarterly evaluation. |

D) **General and Qualitative Skills (other skills related to the ability of employment and personal development)**

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| a. Enabling students to acquire the skill and art of **Intellectual capital management** ---------------. |
| b. Enabling students to apply creative thinking in ------ **Intellectual capital management** ------------. |
| c. Enabling students to use modern methods of analysis and conclusions. |
| d. Enabling students to ------- **Intellectual capital management** ----------------. |

11. **Course Structure**

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| **Week** | **No of Hours** | **History** | **Required Learning Output** | **Title of Subject** | **Teaching Method** | **Evaluation** |
| 1 | 2 | 28/4/2025 | understanding the material | The philosophical foundations of intellectual capital | - lectures  - case study  -discussions | - oral tests  -questions |
| 2 | 2 | 4/2/2025 | understanding the material | The content of human capital theory and its principles in light of perceptions of economic value | - lectures  - case study  -discussions | - oral tests  -questions |
| 3 | 2 | 11/2/2025 | understanding the material | Analysis of the cost of human capital and its investment | - lectures  - case study  -discussions | - oral tests  -questions |
| 4 | 2 | 18/2/2025 | understanding the material | Mechanisms for building intellectual capital and the foundations for measuring it | - lectures  - case study  -discussions | - lectures  - case study  -discussions |
| 5 | 2 | 25/2/2025 | understanding the material | The cognitive perspective of intellectual capital portfolios | - lectures  - case study  -discussions | - lectures  - case study  -discussions |
| 6 | 2 | 3/3/2025 | understanding the material | Managing intellectual capital in light of the productivity of knowledge work | - lectures  - case study  -discussions | - lectures  - case study  -discussions |
| 7 | 2 | 10/3/2025 | understanding the material | Intellectual capital management in light of managing frankness with numbers | - lectures  - case study  -discussions | - lectures  - case study  -discussions |
| 8 | 2 | 17/3/2025 | understanding the material | Case Study | - lectures  - case study  -discussions | - lectures  - case study  -discussions |
| 9 | 2 | 24/3/2025 | understanding the material | Investing in social capital - concepts and lessons for managing intellectual capital | - lectures  - case study  -discussions | - lectures  - case study  -discussions |
| 10 | 2 | 7/4/2025 | understanding the material | Intellectual capital management and contemporary business challenges | - lectures  - case study  -discussions | - lectures  - case study  -discussions |
| 11 | 2 | 14/4/2025 | understanding the material | Intellectual capital risk management in light of the knowledge economy | - lectures  - case study  -discussions | - lectures  - case study  -discussions |
| 12 | 2 | 21/4/2025 | understanding the material | The relationship between customer capital and intellectual capital | - lectures  - case study  -discussions | - lectures  - case study  -discussions |
| 13 | 2 | 28/4/2025 | understanding the material | Intellectual capital management strategies | - lectures  - case study  -discussions | - lectures  - case study  -discussions |
| 14 | 2 | 5/4/2025 | understanding the material | Case Study | - lectures  - case study  -discussions | - lectures  - case study  -discussions |
| 15 | 2 | 12/4/2025 | understanding the material | Intellectual capital and intellectual property | - lectures  - case study  -discussions | - lectures  - case study  -discussions |

12.**Infrastructure**

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| a. Textbooks | Intellectual capital management  Dr. Saad Al-Enezi |
| b. References |  |
| c. Recommended books and periodicals (journals, reports, etc.) | Al-Rafidain Magazine  Journal of Shatt Al-Arab College of Administrative Sciences  Management science journal |
| d. Electronic references, internet websites, etc | Websites specialized in human rights and democracy |

. Curriculum development plan: Adding vocabulary on (Human Resource Management

) to achieve more and more sobriety in the curriculum by a rate not exceeding 5-10%.

13. **The Plan of Improving the Course**

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| a. Studying labor market needs. |
| b. Be informed of the experiences of other countries in the field of ----------------. |
| c. Be informed of research work published in national and international journals in the field of --- Intellectual capital management  -------------. |