

وزارة التعليم العالي والبحث العلمي  
جهاز الإشراف والتقويم العلمي  
دائرة ضمان الجودة والاعتماد الأكاديمي

## استمارة وصف البرنامج الأكاديمي للكليات والمعاهد للعام الدراسي 2025-2024

الجامعة : جامعة شط العرب الاهلية  
الكلية /المعهد : الإدارة واقتصاد  
القسم العلمي : إدارة الاعمال

تاريخ ملء الملف : 2024/9/1

التوقيع :  
اسم المعاون العلمي: د. عبد الله بن عبد الله بن لوهام  
التاريخ : ٢٠٢٤ / ٩ / ١

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دقق الملف من قبل  
شعبة ضمان الجودة والأداء الجامعي  
اسم مدير شعبة ضمان الجودة والأداء الجامعي:

التاريخ : / /

أستاذ الدكتور محمد عبود طاهر المظلم  
رئيس شط العرب

مصادقة السيد العميد

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د. عبد الله بن عبد الله بن لوهام



## Course Description Form for the Academic Year **2024-2025**

### Course Description Principles of Economics

This course description provides a brief summary of the most important course characteristics and learning outcomes expected of the student to achieve, demonstrating whether they have made the most of the available learning opportunities. It should be linked to the description of the program.

Shatt Al-Arab University / Faculty of Business and Economics	<b>Educational Institution .1</b>
Department of Business Administration	<b>Scientific Department / Center .2</b>
<b>Hiba Yousif Al-Mousawi</b>	<b>Teaching Name .3</b>
Principles of Economics Phase I	<b>Course Name/Code .4</b>
Weekly / Theoretical & Practical	<b>Available Forms of Attendance .5</b>
Course System	<b>Semester/Year .6</b>
45 Hours	<b>Number of Hours (Total) .7</b>
2024/9/1	<b>Date of this description .8</b>
<b>Course Objectives .9</b>	
<p>1. Introducing students to economic concepts and the relationship of economics with other sciences.</p> <p>2-. Introducing students to the economic problem and the mechanisms to solve it.</p> <p>3-. Studying Consumer Behavior by Studying Demand Theories and Resilience</p> <p>4- Studying the theories of supply, supply elasticities and mechanisms of economic equilibrium</p> <p>5- Studying the theories of production, costs and revenues that govern the product market.</p> <p>6- Studying the markets and their working mechanisms.</p>	

**A. Cognitive Objectives**

A1- Introducing the student to methods and management about the concept of economics in the field of work, because this contributes to the development of the organization.

A2- Building the student's scientific capacities and skills in the field of economics

A3- Working on training on the process of economic analysis in order to identify the strengths and weaknesses of the work.

**b - Course Skill Objectives**

1. Expanding students' ability to analyze economics
2. Explaining everything that poses a problem for the student in general
3. Differentiation between macro and micro economics by the student.

**Teaching and learning methods**

- 1- Giving intensive lectures on the subject of Principles of Economics, which contributes to the development of the economic thought of a student
- 2- The subject of economics contributes to the development of the country by exploiting the resources that return to them with a financial return.
- 3- Teaching the student with creative ideas that are commensurate with the economic reality in the country

**Evaluation methods**

- 1- Oral exams 5%
- 2- Monthly exams 25%
- 3- Daily exams 5%
- 4- Attendance and commitment of the student to work at 5%
- 5- Final exam 60%

### **C. Emotional and Value Goals**

C1- Giving the student confidence in his abilities and abilities in dealing with the subject in a serious scientific manner.

C2- Building the student on learning, training and creativity to add economic ability to him in work

### **d. General and qualifying skills transferred (other skills related to employability and personal development).**

D1- The student's commitment to the cognitive methods in an honest and high-precision manner

D2- Motivation by adopting educational programs with correct and complete accreditation

D3- Education and training in the field of work.

## Course Structure .11

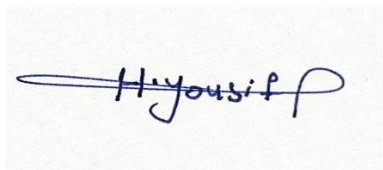
Evaluation Method	Method of education	Unit Name/Topic	Required Learning Outcomes	Hours	The week
	theoretical	Economic concepts and their relationship to economics	The student understands the subject	2	First
	theoretical	The economic problem and its solutions	The student understands the subject	2	Second
	theoretical	Demand and Elasticity of Demand	The student understands the subject	2	Third
quiz	theoretical	Consumer Behavior Theory	The student understands the subject	2	Fourth
	theoretical	display	The student understands the subject	2	Five
	theoretical	Supply Flexibility	The student understands the subject	2	Sixth
	theoretical	Economic Balance and Mechanisms for Achieving It	The student understands the subject	2	Seventh
quiz	theoretical	Semester exam for the first course	The student understands the subject	2	Eighth
	theoretical	Production Theory and Production Function	The student understands the subject	2	Ninth

quiz	theoretical	Factor	The student understands the subject	2	ten
	theoretical	Costs and Revenues	The student understands the subject	2	Eleventh
	theoretical	Markets and Pricing	The student understands the subject	2	Twelfth
	theoretical	Friction Market and Oligopoly Market	The student understands the subject	2	Thirteenth
quiz	theoretical	Competitive market	The student understands the subject	2	Fourteenth
		Final Exam of the Course		2	Fifteenth

Infrastructure .12	
Miscellaneous Books and Lieutenants on Microeconomics / Dr. Abdul Karim Jaber Shinjar	Required -1 Textbooks
Principles of Economics / Dr. Kamel Allawi	Key -2 Reference (s)
Benefiting from journals, scientific researches and periodicals issued regarding the principles of economics	Recommended (i) Books and References (Scientific Journals, Reports, .....
Scientific journals specialized in the field of knowledge management, specialized websites Principles of Economics	Electronic (ب) References, Websites, .....

Adding vocabulary from books and scientific journals specialized in the curricula of the principles of economics, an additional 20% for the subject

Curriculum Skills Diagram																			
Kindly, place a mark in the boxes correspondent to the individual learning outcomes from the evaluated programs																			
Learning outcomes required from the program																			
General and transferable skills (other skills related to employability and personal development)				Emotional and Value Objectives				Program Skill Objectives				Cognitive Objectives				Core or Elective	Course Name	Course Code	Year / Level
D4	D3	D2	D1	C4	C3	C2	C1	B4	B3	B2	B1	A4	A3	A2	A1				
	/	/	/			/	/		/	/	/		1	/	/	B	Pinciples of economics	BA1102	first



Hiba Yousif AL-Mousawi

Professor of the subject



DR. Zain AlAbidean j. Mohammed

Head of Department



