

وزارة التعليم العالي والبحث العلمي
جهاز الإشراف والتقويم العلمي
دائرة ضمان الجودة والاعتماد الأكاديمي

استمارة وصف البرنامج الأكاديمي للكليات والمعاهد للعام الدراسي 2025-2024

الجامعة : جامعة شط العرب الاهلية
الكلية /المعهد : الإدارة واقتصاد
القسم العلمي : إدارة الاعمال

تاريخ ملء الملف : 2024/9/1

التوقيع :
اسم المعاون العلمي: د. عبد الله عبد الله
التاريخ : ٢٠٢٤/٩/١

التوقيع :
اسم رئيس القسم : د. عبد الله عبد الله
التاريخ : ٢٠٢٤/٩/١

دقق الملف من قبل
شعبة ضمان الجودة والأداء الجامعي
اسم مدير شعبة ضمان الجودة والأداء الجامعي:
التاريخ : / /

أستاذ الدكتور محمد عبود ظاهر الظلوم
رئيس شعبة ضمان الجودة والأداء الجامعي

مصادقة السيد العميد



مصادقة السيد العميد
د. عبد الله عبد الله

Course Description

Subject: E COMMERCE

This course description provides a brief survey of the most important characteristics, expected learning output, showing whether students have made full use of the learning opportunities. These characteristics have to be matched with the description of the program.

1. Educational Institution	Shatt Al-Arab University-College of Administration and Economics
2. Department / Center	Business Administration
3. Course Title /Code	E commerce
4. Lecturer Name	Mahmood Jasim Mohamed
5. Type of Teaching	Attendance
6. Academic Year /Term	second stage / 2 nd term
7. Total No. of Teaching Hours	30
8. Date of Preparing this Course Description	1-9-2024

9. Course Objectives

a. Providing students with the most important principles and basics of E Commerce
teaching students how to apply Electronic Commerce
c. Providing graduates with the necessary knowledge on Electronic Commerce
d. Improving the administrative skills in the field of Electronic Commerce
e. Providing graduates with the skills of education and creative learning.

10. Course Output, Methodology and Evaluation

(A) Cognitive Objectives

a. Enabling students to acquire knowledge and the art of I T Electronic Commerce
b. Acquainting students with how to promote their personal knowledge.
c. Helping students to acquire knowledge in the art of I T Electronic Commerce
d. Enabling students to sharpen their skills in the dynamic work environment.
e. Enabling students to invest their scientific abilities in their working place in the scope of Electronic Commerce
f. Helping students to get the necessary knowledge to solve problems Electronic Commerce

(B) Skill Objectives Related to the Program:

a. Scientific Skills
b. Leadership Skills
c. Skills Related to Administrative Work Challenges

Methods of Teaching and Learning

a. Using already- prepared lectures.
b. Using up-to-date data shows.
c. Homework
d. Adopting group discussions.

Methods of Evaluation

a. Oral tests
b. Monthly tests
c. Daily quizzes
d. Students' Regular Attendance

(C) Sentimental and Value Objectives

a. Realizing ethical objectives.
b. Commitment to university traditions.
c. Compliance with the University Instructions and the Ministry Regulations.
d. Promoting students' personal abilities in educational scopes and how to behave well with others.

Methods of Teaching and Learning

a. Lectures on university instructions.
b. educational guidance lectures.
c. Continuous directing.
d. Visiting State and private institutions.
e. Showing practical cases.

Methods of Evaluation

a. Daily quizzes.
b. Classroom discussions and commitment to ethics and sublime values.
c. Special marks for class activities.
d. Monthly and quarterly evaluation.

D) General and Qualitative Skills (other skills related to the ability of employment and personal development)

a. Enabling students to acquire the skill and art of Electronic Commerce
b. Enabling students to apply creative thinking in Electronic Commerce
c. Enabling students to use modern methods of analysis and conclusions.
d. Enabling students on Electronic Commerce

11. Course Structure

Week	No of Hours	Required Learning Output	Title of Subject	Teaching Method	Evaluation
1	2	understanding the material	The concept of electronic commerce Components of E commerce Characteristics of E commerce	- lectures - case study - discussions	- oral tests -questions
2	2	understanding the material	Advantages of E. Commerce E. Commerce risks Obstacles of E. commerce	- lectures - case study - discussions	- oral tests -questions
3	2	understanding the material	E. commerce patterns E. commerce methods	- lectures - case study - discussions	- oral tests -questions
4	2	understanding the material	Definition of E. commerce contract Eligibility of E. commerce Conditions for the validity of the contractors will for E commerce	- lectures - case study - discussions	- lectures - case study - discussions
5	2	understanding the material	How to verify the proportion of a will to its owner Reaching eligibility to contract	- lectures - case study - discussions	- lectures - case study - discussions

6	2	understanding the material	Formation of an E. commerce contract The positive in E contracts Acceptance of E. contract The legal value of advertising on the internet	- lectures - case study - discussions	- lectures - case study - discussions
7	2	understanding the material	The time of concluding the E contract The location of the E contract Differences in laws regarding the time and place of holding the E contract	- lectures - case study - discussions	- lectures - case study - discussions
8	2	understanding the material	The law applicable to the E contract Original attribution rules Law of will	- lectures - case study - discussions	- lectures - case study - discussions
9	2	understanding the material	Back up rules	- lectures - case study - discussions	- lectures - case study - discussions
10	2	understanding the material	The concept of E administrative contract and their characteristics Methods for selecting the administration of	- lectures - case study - discussions	- lectures - case study - discussions

			the contracting party Resolving administration disputes		
11	2	understanding the material	Proof of E contract Accept the document Methods of proving obligation	- lectures - case study - discussions	- lectures - case study - discussions
12	2	understanding the material	The concept of E signature E signature images The authenticity of the electronic signature and its effects	- lectures - case study - discussions	- lectures - case study - discussions
13	2	understanding the material	regression fulfillment Definition of E loyalty card Types of E loyalty card	- lectures - case study - discussions	- lectures - case study - discussions
14	2	understanding the material	E consumer protection	- lectures - case study - discussions	- lectures - case study - discussions
15			Final exam		

12. Infrastructure

a. Textbooks	
b. References	Principles E commerce by Mohammed Abood Tahir
c. Recommended books and periodicals (journals, reports, etc.)	
d. Electronic references, internet websites, etc.	

13. The Plan of Improving the Course

a. Adding the experiences of some countries in the field of electronic commerce
b. Be informed of research work published in national and international journals in the field of Principles of E commerce



Mahmood Jasim Mohamed



Head of Deptment

D.r Zain AlAbidean J. Mohammed