

وزارة التعليم العالي والبحث العلمي  
جهاز الإشراف والتقويم العلمي  
دائرة ضمان الجودة والاعتماد الأكاديمي

## استمارة وصف البرنامج الأكاديمي للكليات والمعاهد للعام الدراسي 2025-2024

الجامعة : جامعة شط العرب الاهلية  
الكلية /المعهد : الإدارة واقتصاد  
القسم العلمي : إدارة الاعمال

تاريخ ملء الملف : 2024/9/1

التوقيع :  
اسم المعاون العلمي: د. عبد الله عبد الله  
التاريخ : ٢٠٢٤/٩/١

التوقيع :  
اسم رئيس القسم : د. عبد الله عبد الله  
التاريخ : ٢٠٢٤/٩/١

دقق الملف من قبل  
شعبة ضمان الجودة والأداء الجامعي  
اسم مدير شعبة ضمان الجودة والأداء الجامعي:  
التاريخ : / /

أستاذ الدكتور محمد عبود ظاهر الظلوم  
رئيس شعبة ضمان الجودة والأداء الجامعي

مصادقة السيد العميد



مصادقة السيد العميد  
د. عبد الله عبد الله

Ministry of Higher Education and Scientific Research

Supervision and Scientific Evaluation Body

Quality Assurance and Academic Accreditation Office

### **Course Description Sample**

**Subject: logistic management**

This course description provides a brief survey of the most important characteristics, expected learning output, showing whether students have made full use of the learning opportunities. These characteristics have to be matched with the description of the program.

1. Educational Institution	University Shatt al-Arab / College of Administration and Economics
2. Department / Center	Business Administration
3. Course Title /Code	logistic management for the second stage, the second course
4. Lecturer Name	Khalil Ibrahim Issa
5. Type of Teaching	Attendance
6. Academic Year /Term	2022/2023
7. Total No. of Teaching Hours	45 Hours
8. Date Preparing this Course Description	1/9/2024

#### **9. Course Objectives**

a. Providing students with the most important principles and basics of logistic management.
b. Teaching students how to apply logistic management -
c. Providing graduates with the necessary knowledge on logistic management job in organizations.
d. Improving the administrative skills in the field of logistic management -.
e. Providing graduates with the skills of education and creative learning.

## 10. Course Output, Methodology and Evaluation

### (A) Cognitive Objectives

a. Enabling students to acquire knowledge and the art of logistic management -.
b. Acquainting students with how to promote their personal knowledge.
c. Helping students to acquire knowledge in the art of logistic management
d. Enabling students to sharpen their skills in the dynamic work environment.
e. Enabling students to invest their scientific abilities in their working place in the scope of logistic management.
f. Helping students to get the necessary knowledge to solve problems logistic management

### (B) Skill Objectives Related to the Program:

a. Scientific Skills
b. Leadership Skills
c. Skills Related to Administrative Work Challenges

### Methods of Teaching and Learning

a. Using already- prepared lectures.
b. Using up-to-date data shows.
c. Homework
d. Adopting group discussions.

### Methods of Evaluation

a. Oral tests
b. Monthly tests
c. Daily quizzes
d. Students' Regular Attendance

### (C) Sentimental and Value Objectives

a. Realizing ethical objectives.
b. Commitment to university traditions.
c. Compliance with the University Instructions and the Ministry Regulations.
d. Promoting students' personal abilities in educational scopes and how to

behave well with others.
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### Methods of Teaching and Learning

- |   |
|---|
| a. Lectures on university instructions.     |
| b. Educational guidance lectures.           |
| c. Continuous directing.                    |
| d. Visiting State and private institutions. |
| e. Showing practical cases.                 |

### Methods of Evaluation

- |   |
|---|
| a. Daily quizzes.   |
| b. Classroom discussions and commitment to ethics and sublime values. |
| c. Special marks for class activities.                                |
| d. Monthly and quarterly evaluation.                                  |

### D) General and Qualitative Skills (other skills related to the ability of employment and personal development)

- |   |
|---|
| a. Enabling students to acquire the skill and art of logistic management. |
| b. Enabling students to apply creative thinking in slogistic management.  |
| c. Enabling students to use modern methods of analysis and conclusions.   |
| d. Enabling students to logistic management -.                            |

### 11. Course Structure

Week	No of Hours	Required Learning Output	Title of Subject	Teaching Method	Evaluation
1	2	understanding the material	Chain management for processing its concept, objectives and importance	- lectures - case study -discussions	- oral tests -questions
2	2	understanding the material	Basket management elements and components	- lectures - case study -discussions	- oral tests -questions
3	2	understanding the material	The concept of strategies, supply chains, and other concepts	- lectures - case study -discussions	- oral tests -questions
4	2	understanding the material	Vertical integration and outsourcing strategies	- lectures - case study -discussions	- lectures - case study



5	2	understanding the material	<b>Logistics supply management concept, importance, logistic product and logistic management</b> <b>Objectives of supply management and historical development of supply management and supply chain management versus supply management</b> <b>Customer service The concept of logistic service to the customer, its dimensions and elements</b>  <b>Semester exam for the second course</b> <b>The importance of logistics for customer service Standards and measurement of customer service</b>  <b>Main and supporting activities of supply management</b>  <b>Order processing and factors affecting it</b>  <b>Logistics information system and its components</b> <b>Transport strategies: their concept, importance, and criteria for comparison between the means of transport and logistics costs</b> <b>Global strategies for supply management, its components, and the markets that control them</b> <b>The final exam of the course</b>	- lectures - case study -discussions	- discussions - lectures - case study -discussions
6	2	understanding the material		- lectures - case study -discussions	- lectures - case study -discussions
7	2	understanding the material		- lectures - case study -discussions	- lectures - case study -discussions
8	2	understanding the material		- lectures - case study -discussions	- lectures - case study -discussions
9	2	understanding the material		- lectures - case study -discussions	- lectures - case study -discussions
10	2	understanding the material		- lectures - case study -discussions	- lectures - case study -discussions
11	2	understanding the material		- lectures - case study -discussions	- lectures - case study -discussions
12	2	understanding the material		- lectures - case study -discussions	- lectures - case study -discussions
13	2	understanding the material		- lectures - case study -discussions	- lectures - case study -discussions
14	2	understanding the material		- lectures - case study -discussions	- lectures - case study -discussions
15	2	understanding		- lectures - case study	- lectures

		the material
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-discussions	- case study -discussions
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## 12. Infrastructure

a. Textbooks	Various books and lieutenants written by d. Ali Falah Al Zoghbi and Prof. Zakaria Ahmed Azzam and translated book by researcher Roland
b. References	References from the internet
c. Recommended books and periodicals (journals, reports, etc.)	Benefit from journals, scientific research and periodicals issued regarding supply management
d. Electronic references, internet websites, etc	Scientific journals specialized in the field of knowledge management, websites specialized in supply management

## 13. The Plan of Improving the Course

a. Studying labor market needs.
b. Be informed of the experiences of other countries in the field of logistic management
c. Be informed of research work published in national and international journals in the field of logistic management.



**Khalil Ibrahim Issa**



**Head of Deptment**

**D.r Zain AlAbidean J. Mohammed**

