

وزارة التعليم العالي والبحث العلمي
جهاز الإشراف والتقويم العلمي
دائرة ضمان الجودة والاعتماد الأكاديمي

استمارة وصف البرنامج الأكاديمي للكليات والمعاهد للعام الدراسي 2025-2024

الجامعة : جامعة شط العرب الاهلية
الكلية /المعهد : الإدارة واقتصاد
القسم العلمي : إدارة الاعمال

تاريخ ملء الملف : 2024/9/1

التوقيع :
اسم المعاون العلمي: د. عبد الله عبد الله
التاريخ : ٢٠٢٤/٩/١

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اسم رئيس القسم : د. عبد الله عبد الله
التاريخ : ٢٠٢٤/٩/١

دقق الملف من قبل
شعبة ضمان الجودة والأداء الجامعي
اسم مدير شعبة ضمان الجودة والأداء الجامعي:
التاريخ : / /

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رئيس شعبة ضمان الجودة والأداء الجامعي

مصادقة السيد العميد

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أ. د. محمد عبد الله



course description form

strategic thinking

Course description

This course description provides a brief summary of the most important characteristics of the course and the learning outcomes expected of the student to achieve, demonstrating whether he has made maximum use of the available learning opportunities . It must be linked to the description of .the program

1. Educational institution	Shatt Arabl University Administration and economic-college
2. Scientific Department / Center	Business Management
3. Course name / code	strategic thinking
4. Instructor's name	Prof. Dr. Taher Mohsen Mansour Al-Ghalbi
5. Available forms of attendance	Attendance
6. season/year	Courses
7. Number of hours of study (total)	30
8. The date this description was prepared	1/9/2024
9. Course objectives	
1. Understand the extensions of strategic thinking and its basic variations.	
2. The role of strategic thinking in improving institutional performance.	

.Renew and leverage strategic thinking .3
Understand the mechanisms that enhance strategic thinking in .4 .organizations
.Use strategic thinking models and how to leverage them .5

10. Course outcomes and methods of teaching, learning and assessment
1. Increase student knowledge of the concepts of useful thinking for organizations. 2. Understand the anticipated role of strategic thinking in developing an effective strategy. 3. Gain a sound understanding of how to use strategic thinking to develop creative capabilities. 4. Deepen the role of thinking as methods and mechanisms in improving the image of organizations. 5. Enhance the social and humanitarian role of organizations through thinking. 6. Gain a deeper understanding of the thinking models and processes used in organizations.
B - Skills objectives of the course 1. Practical use of positive and constructive thinking skills. 2. Developing skills to link strategic thinking with strategic planning. 3. Constructing and developing case studies based on what is presented and available in the local environment.
Teaching and learning methods
.Classroom lectures .1 .Case studies from Iraqi and international institutions .2 Discussion of the summary of real-life practical research conducted by .3 .students .Video lectures on current topics within the curriculum .4
Evaluation methods
1. Written exams 2. Attendance and discussion in the lecture hall 3. Oral exams in groups or individually 4. Discussion of reports and research prepared by students.

C- Emotional and moral goals .Empowering students to use positive and creative thinking .1 .Enhancing performance values through organized strategic thinking .2 .Developing positive behavior and cooperation through teamwork .3 .Providing students with positive behavior skills .4
Teaching and learning methods
General and transferable skills (other skills related to employability and .(personal development
.To enable students to acquire the necessary skills to use strategic thinking .1 .To enable students to use creative strategic thinking methods .2 To enable students to use modern methods of analysis, deduction, and .3 .personal development To enable students to develop new skills aimed at fostering a spirit of .4 .learning

11. Course structure					
the week	hours	Required learning outcomes	Unit name and/or topic	education method	Evaluation method
1	2	A good understanding of concepts	*Strategic Thinking: A General Introduction *Strategic Management and Strategic Thinking	Lecture	Discussion and Questions
2	2	Understand the role of thinking in organizational development	□ Strategic Thinking: Description and Importance	Lecture and Discussion	Content Analysis
3	2	Understand strategic thinkers	□ Strategic Thinkers: Characteristics and Important Qualities	Lecture and Discussion	Oral Exams and Questions
4	2	Understand the role of senior management	□ What Top Managers Do	Lecture and Discussion	Oral Exams and Questions
5	2	Tools used to develop thinking	□ Deepening Strategic Thinking in Organizations	Lecture and Discussion	Oral Exams and Questions
6	2	Focus on tools and how to use them	A Presentation of Tools Used to Develop Strategic Thinking	Lecture and Discussion	Oral Exams and Questions
7	2		□ Strategic Thinking and Shaping the Future	Lecture	Oral Exams and Questions
8	2	Linking thinking to the future	□ Activating These Capabilities Through Thinking	Lecture and Discussion	Oral Exams and Questions
9	2	Raising awareness of the importance	□ Pillars of Strategic Thinking in Organizations	Lecture and Discussion	Oral Exams and Questions

		of innovation and awareness			
10	2	Pillars of thinking	□ Requirements for Renewing Strategic Thinking in Organizations	Lecture and Institutional Case Study	Oral Exams and Questions
11	2	Understanding and comprehending the requirements of thinking	□ Organizational Culture and Strategic Thinking	Lecture	Oral Exams and Questions
12	2	Promoting an organizational culture of thinking	□ The Learning Organization and Strategic Thinking	Lecture and Content Analysis	Oral Exams and Questions
13	2	The importance of creative behavior		Lecture	Oral Exams and Questions
14	2	Empowering students to develop their own style	□ Practical Steps for Practicing Strategic Thinking	Lecture	Oral Exams and Questions
15	2	Understanding and comprehending thinking approaches	□ Approaches to Strategic Thinking	Lecture	Discussion and Questions

12. Infrastructure

1- Required course books

2- Al-Ghalbi, Taher Mohsen and Al-Qattan Manaf Abdul-Kadhim
Strategic Thinking: Concepts, Patterns and Approaches, Dar Al-Faihaa, Beirut, 2012.
 2- Al-Abbadi, Hashem Fawzi and

	others (Strategic Thinking), Dar Safaa, 2019, Amman.
2- Main references (sources)	H.B.R A.S.Q L.R.P Al-Kubaisi Amer (Strategic Thinking) in Business Organizations
ا) Recommended books and references (scientific journals, (..... ,reports	*Harvard Business Review *Long Range Planning *Strategic Management Journal
ب) Electronic references, ...,websites	Related websites

13. course development plan

1- Focus on research in specialized international journals.

2- Increase case studies from the Iraqi context.

Periodic review of curriculum content by a specialized committee under the supervision of the Deans' Committee (Qataghiya).



Dr. Taher M. Mansoor



Head of Department

D.r Zain AlAbidean J. Mohammed