

وزارة التعليم العالي والبحث العلمي
جهاز الإشراف والتقويم العلمي
دائرة ضمان الجودة والاعتماد الأكاديمي

استمارة وصف البرنامج الأكاديمي للكليات والمعاهد للعام الدراسي 2025-2024

الجامعة : جامعة شط العرب الاهلية
الكلية /المعهد : الإدارة واقتصاد
القسم العلمي : إدارة الاعمال

تاريخ ملء الملف : 2024/9/1

التوقيع :
اسم المعاون العلمي: د. عبد الله عبد الله
التاريخ : ٢٠٢٤/٩/١

التوقيع :
اسم رئيس القسم : د. عبد الله عبد الله
التاريخ : ٢٠٢٤/٩/١

دقق الملف من قبل
شعبة ضمان الجودة والأداء الجامعي
اسم مدير شعبة ضمان الجودة والأداء الجامعي:
التاريخ : / /

أستاذ الدكتور محمد عبود ظاهر الظلوم
رئيس شعبة ضمان الجودة والأداء الجامعي

مصادقة السيد العميد

مصادقة السيد العميد
د. عبد الله عبد الله



course description form

International Business Management

This course description provides a brief summary of the most important characteristics of the course and the learning outcomes expected of the student to achieve, demonstrating whether he has made maximum use of the available learning opportunities . It must be linked to the description of the .program

1. Educational institution	Shatt Al-Arab University /College of Administration and Economics
2. / Scientific Department Center	Business Management
3. Course name / code	International Business Management BA412
4. Instructor's name	Dr.. Zain Alabdeen Jasim Mohammed
5. Available forms of attendance	Presence and e-mail
6. season/year	chapter one
7. Number of hours of study (total)	45
8. The date this description was prepared	1/9/2024
9. Course objectives	
.1 Providing the student with the most important principles and basics of international management	

**Provide students with practical practices and field observation of . .2
some of the practices of international business management**

10. Course outcomes and methods of teaching, learning and assessment

A- Cognitive goals

**A review of the principles and characteristics of international -
management, as well as an introduction to international management
approaches**

**A 2- Introducing the student to how the individual can work within the
management team**

A3 - To provide the student with the necessary administrative skills

B - Skills objectives of the course

B1 - Scientific skills

**B2 - Skills in teaching and training students on how to use the appropriate
negotiation approach to solve any problem , problem or situation that
resulted in conflict**

B3 - leadership skills

Teaching and learning methods

Theoretical study by giving lectures -1

Case study and discussion -2

Use the question-asking method -3

Evaluation methods

1- oral exams

2- Monthly exams

3- daily exams

4- Student attendance and commitment

C- Emotional and moral goals C1- Develop a culture of creativity and innovation among students C2- Creating a kind of accumulation of knowledge for the student C3 - Make the material attractive to the student by linking it to practical reality
Teaching and learning methods
Theoretical study -1 Case study -2 Field scientific visits -3
Evaluation methods
D - Transferred general and rehabilitative skills (other skills related to .(employability and personal development D1- Providing the student with scientific skills related to international management D2- Using creative thinking and innovation methods in international management D3 - Enabling the student to face the problems facing the international administration and the possibility of solving them -D4

11. Course structure					
	hours	Required learning outcomes	Unit name and/or topic	education method	Evaluation method
1	3	Student understanding of the topic	International Business Administration: Concepts and an Intellectual Umbrella	theoretical lectures Case Study Discuss	oral exams and ask questions
2	3	Student understanding of the topic	International and competitive business environment	theoretical lectures Case Study Discuss	oral exams and ask questions
3	3	Student understanding of the topic	International business environment and doing business	theoretical lectures Case Study Discuss	oral exams and ask questions
4	3	Student understanding of the topic	Culture and negotiation companies in international business	theoretical lectures Case Study Discuss	oral exams and ask questions
5	3	Student understanding of the topic	Knowledge and International Business Companies	theoretical lectures Case Study Discuss	oral exams and ask questions
6	3	Student understanding of the topic	Negotiation in international business	theoretical lectures Case Study Discuss	oral exams and ask questions
7	3	Student understanding of the topic	Negotiation in International Business Companies (Advanced)	theoretical lectures Case Study Discuss	oral exams and ask questions
8	3	Student understanding of the topic	mid-course written exam	theoretical lectures	oral exams

		ding of the topic		Case Study Discuss	and ask questions
9	3	Student understanding of the topic	international business strategies	theoretical lectures Case Study Discuss	oral exams and ask questions
10	3	Student understanding of the topic	Strategic leadership in international business	theoretical lectures Case Study Discuss	oral exams and ask questions
11	3	Student understanding of the topic	Stakeholder analysis and the international business environment	theoretical lectures Case Study Discuss	oral exams and ask questions
12	3	Student understanding of the topic	International Human Resource Management	theoretical lectures Case Study Discuss	oral exams and ask questions
13	3	Student understanding of the topic	Primary Marketing Department	theoretical lectures Case Study Discuss	oral exams and ask questions
14	3	Student understanding of the topic	International Financial Management	theoretical lectures Case Study Discuss	oral exams and ask questions
15	3	Student understanding of the topic	Operations Management	theoretical lectures Case Study Discuss	oral exams and ask questions

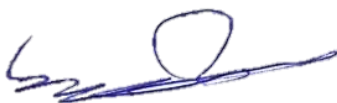
12. Infrastructure

1- Required course books	International Business Administration An integrated approach
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	Dr.. Ahmed Ali Saleh
2- Main references (sources)	International Business Management: A Behavioral and Strategic Perspective .Dr.. Zakaria Mutlaq Al-Douri and d Ahmed Ali Saleh
أ) Recommended books and ,references (scientific journals (..... , reports	Scientific journals dealing with international management
ب) ,Electronic references,websites	Websites dealing with international management

13. course development plan

A theoretical study mixed with practical practices and field evidence that facilitates the process of understanding international management as a science and practice



Assistant Lecturer
D.r Zain AlAbidean J. Mohammed



Head of Deptment
D.r Zain AlAbidean J. Mohammed

عليه تعليق [ALG1]: