

وزارة التعليم العالي والبحث العلمي
جهاز الإشراف والتقويم العلمي
دائرة ضمان الجودة والاعتماد الأكاديمي

استمارة وصف البرنامج الأكاديمي للكليات والمعاهد للعام الدراسي 2025-2024

الجامعة : جامعة شط العرب الاهلية
الكلية /المعهد : الإدارة واقتصاد
القسم العلمي : إدارة الاعمال

تاريخ ملء الملف : 2024/9/1

التوقيع :
اسم المعاون العلمي: د. عبد الله عبد الله
التاريخ : ٢٠٢٤/٩/١

التوقيع :
اسم رئيس القسم : د. عبد الله عبد الله
التاريخ : ٢٠٢٤/٩/١

دقق الملف من قبل
شعبة ضمان الجودة والأداء الجامعي
اسم مدير شعبة ضمان الجودة والأداء الجامعي:
التاريخ : / /

أستاذ الدكتور محمد عبود ظاهر الظلوم
رئيس شعبة ضمان الجودة والأداء الجامعي

مصادقة السيد العميد

مصادقة السيد العميد
أ. د. محمد عبد الله



Course Description Sample

Subject: Quality Management

This course description provides a brief survey of the most important characteristics, expected learning output, showing whether students have made full use of the learning opportunities. These characteristics have to be matched with the description of the program.

1. Educational Institution	University of Shatt Al-Arab – College of Administration & Economics
2. Department / Center	Business Administration
3. Course Title /Code	Quality Management
4. Lecturer Name	Dr. Rafid Abdul Jaleel
5. Type of Teaching	Attendance
6. Academic Year /Term	2024-2025
7. Total No. of Teaching Hours	45
8. Date of Preparing this Course Description	1-9-2024

9. Course Objectives

a. Providing students with the most important principles and basics of (Quality Management)
b. Teaching students how to apply (Quality Management)
c. Providing graduates with the necessary knowledge on (Quality Management)
d. Improving the administrative skills in the field of (Quality Management)
e. Providing graduates with the skills of education and creative learning.

10. Course Output, Methodology and Evaluation

(A) Cognitive Objectives

a. Enabling students to acquire knowledge and the art of I T (Quality Management)
b. Acquainting students with how to promote their personal knowledge.
c. Helping students to acquire knowledge in the art of I T (Quality Management)
d. Enabling students to sharpen their skills in the dynamic work environment.
e. Enabling students to invest their scientific abilities in their working place in the scope of (Quality Management)
f. Helping students to get the necessary knowledge to solve problems (Quality Management)

(B) Skill Objectives Related to the Program:

a. Scientific Skills
b. Leadership Skills
c. Skills Related to Administrative Work Challenges

Methods of Teaching and Learning

a. Using already- prepared lectures.
b. Using up-to-date data shows.
c. Homework
d. Adopting group discussions.

Methods of Evaluation

a. Oral tests
b. Monthly tests
c. Daily quizzes
d. Students' Regular Attendance

(C) Sentimental and Value Objectives

a. Realizing ethical objectives.
b. Commitment to university traditions.
c. Compliance with the University Instructions and the Ministry Regulations.
d. Promoting students' personal abilities in educational scopes and how to behave well with others.

Methods of Teaching and Learning

a. Lectures on university instructions.
b. Educational guidance lectures.
c. Continuous directing.
d. Visiting State and private institutions.
e. Showing practical cases.

Methods of Evaluation

a. Daily quizzes.
b. Classroom discussions and commitment to ethics and sublime values.
c. Special marks for class activities.
d. Monthly and quarterly evaluation.

D) General and Qualitative Skills (other skills related to the ability of employment and personal development)

a. Enabling students to acquire the skill and art of (Quality Management)
b. Enabling students to apply creative thinking in (Quality Management)
c. Enabling students to use modern methods of analysis and conclusions.
d. Enabling students on (Management Th)

11. Course Structure

Week	No of Hours	Required Learning Output	Title of Subject	Teaching Method	Evaluation
1	3	understandi ng the material	The concept of quality management and its stages of development	- lectures - case study -d3 16 -10 Basic requirement for a successful quality management iscussions	- oral tests -questions
2	3	understandi ng the material	Basic requirement for a successful quality management	- lectures - case study -discussions	- oral tests -questions
3	3	understandi ng the material	That the student knows the meaning of quality rings of quality management system	- lectures - case study -discussions	- oral tests -questions
4	3	understandi ng the material	Basic requirement for a successful quality management That the student knows the meaning of iso	- lectures - case study -discussions	- lectures - case study - discussions

			9000 – 9001 – 9002 -9003 - 9004		
5	3	understandi ng the material	That the student knows the meaning of quality rings That the student knows the importance of implementing the Iso 9000	- lectures - case study -discussions	- lectures - case study - discussions
6	3	understandi ng the material	Basic requirement for a successful quality management	- lectures - case study -discussions	- lectures - case study - discussions
7	3	understandi ng the material	That the student knows the meaning of quality rings of quality management system	- lectures - case study -discussions	- lectures - case study - discussions
8	3	understandi ng the material	That the student knows the difficulties facing quality management	- lectures - case study -discussions	- lectures - case study - discussions
9	3	understandi ng the material	That the student knows the meaning of brainstorming	- lectures - case study -discussions	- lectures - case study - discussions

10	3	understandi ng the material	That the student knows the meaning of kaizen and Boka yoke	- lectures - case study -discussions	- lectures - case study - discussions
11	3	understandi ng the material	That the student knows the meaning of cost quality	- lectures - case study -discussions	- lectures - case study - discussions
12	3	understandi ng the material	That the student knows the meaning of cost quality	- lectures - case study -discussions	- lectures - case study - discussions
13	3	understandi ng the material	That the student knows the meaning of cost quality	- lectures - case study -discussions	- lectures - case study - discussions
14	3	understandi ng the material	That the student knows the meaning of Iso 14000	- lectures - case study -discussions	- lectures - case study - discussions
15	3	understandi ng the material	Review and Exam	- lectures - case study -discussions	- lectures - case study - discussions

12.Infrastructure

a. Textbooks	Total Quality Management, Principles and Applications, written by Dr. Sabah Majeed Al-Najjar and Dr. Maha Kamel Jawad.
--------------	--

b. References	Total quality and environment. Dr. Muslim Allawi Shibli / Quality and environmental systems. Written by Muhammad Abdel-Wahab Al-Azzawi
c. Recommended books and periodicals (journals, reports, etc.)	/
d. Electronic references, internet websites, etc	/

13. The Plan of Improving the Course

a. Studying labor market needs.
b. Be informed of the experiences of other countries in the field of (Quality Management)
c. Be informed of research work published in national and international journals in the field of Principles of (Quality Management)



Assistant Lecturer

Rafid Abdul Jaleel



Head of Deptment

D.r Zain AlAbidean J. Mohammed