

MODULE DESCRIPTION FORM

نموذج وصف المادة الدراسية

Module Information				
معلومات المادة الدراسية				
Module Title	E commerce		Module Delivery	
Module Type	B		☒ Theory ☐ Lecture ☐ Lab ☐ Tutorial ☐ Practical ☐ Seminar	
Module Code	BA2105			
ECTS Credits	3			
SWL (hr./Sem)	75			
Module Level	2	Semester of Delivery		
Administering Department	Business Administration	College	SAUC	
Module Leader	Mahmood Jasim Mohamed		e-mail	mahmood.jasim@sa-uc.edu.iq
Module Leader's Acad. Title	Lecturer	Module Leader's Qualification	Master	
Module Tutor			e-mail	
Peer Reviewer Name	Dr. Rafid Abdul Jalil	e-mail	rafid.abduljalil@sa-uc.edu.iq	
Scientific Committee Approval Date	2025/9/1	Version Number	1.0	

Relation with other Modules			
العلاقة مع المواد الدراسية الأخرى			
Prerequisite module	None	Semester	
Co-requisites module	None	Semester	

Module Objectives أهداف المادة الدراسية	a. Providing students with the most important principles and basics of E- Commerce	
	b. teaching students how to apply Electronic Commerce	
	c. Providing graduates with the necessary knowledge on Electronic Commerce	
	d. Improving the administrative skills in the field of Electronic Commerce	
	e. Providing graduates with the skills of education and creative learning.	
Module Learning Outcomes مخرجات التعلم للمادة الدراسية	a. Enabling students to acquire knowledge and the art of I T Electronic Commerce	
	b. Acquainting students with how to promote their personal knowledge.	
	c. Helping students to acquire knowledge in the art of I T Electronic Commerce	
	d. Enabling students to sharpen their skills in the dynamic work environment.	
	e. Enabling students to invest their scientific abilities in their working place in the scope of Electronic Commerce	
	f. Helping students to get the necessary knowledge to solve problems Electronic Commerce	
Indicative Contents المحتويات الإرشادية	Indicative content includes the following: a. Enabling students to acquire the skill and art of e-commerce. b. Enabling students to apply creative thinking in e-commerce. c. Enabling students to use modern methods of analysis and deduction. d. Enabling students to plan and consider mechanisms for overcoming technical and legal challenges faced by e-commerce professionals.	

Learning and Teaching Strategies استراتيجيات التعلم والتعليم		
Strategies	1. Use lectures prepared in advance by the teacher. 2. Use modern projectors. 3. Homework. 4. The method of reports and studies. 5. Dividing students into groups for discussion. 6. Holding lectures on the Internet on classroom programs, FCC).	

Student Workload (SWL)

الحمل الدراسي للطلاب محسوب لـ ١٥ أسبوعا

Structured SWL (hr/Sem) الحمل الدراسي المنتظم للطلاب خلال الفصل	48	Structured SWL (h/w) الحمل الدراسي المنتظم للطلاب أسبوعيا	3
Unstructured SWL (hr/Sem) الحمل الدراسي غير المنتظم للطلاب خلال الفصل	27	Unstructured SWL (h/w) الحمل الدراسي غير المنتظم للطلاب أسبوعيا	2
Total SWL (hr/Sem) الحمل الدراسي الكلي للطلاب خلال الفصل	75		

Module Evaluation

تقييم المادة الدراسية

		Time/Number	Weight (Marks)	Week Due	Relevant Learning Outcome
Formative assessment	Quizzes	2	10% (10)	4 -7- 10	LO #D LO #E, #F
	Assignments	2	10% (10)	3 – 11	LO #E, #F
	Seminars	1	10% (10)	12	LO #B, #C
	Report	4	10% (10)	2 – 5 -8 -13	All
Summative assessment	Midterm Exam	1hr	10% (10)	9	LO #A - #F
	Final Exam	3hr	50% (50)	16	All
Total assessment			100% (100 Marks)		

Delivery Plan (Weekly Syllabus)

المناهج الاسبوعي النظري

	Material Covered
Week 1	The concept of electronic commerce Components of E commerce Characteristics of E commerce
Week 2	Advantages of E. Commerce E. Commerce risks Obstacles of E. commerce
Week 3	E. commerce patterns E. commerce methods
Week 4	Definition of E. commerce contract Eligibility of E. commerce Conditions for the validity of the contractors will for E commerce
Week 5	How to verify the proportion of a will to its owner Reaching eligibility to contract
Week 6	Formation of an E. commerce contract The positive in E contracts Acceptance of E. contract The legal value of advertising on the internet
Week 7	The time of concluding the E contract The location of the E contract Differences in laws regarding the time and place of holding the E contract
Week 8	The law applicable to the E contract Original attribution rules Law of will

Week 9	Back up rules
Week 10	The concept of E administrative contract and their characteristics Methods for selecting the administration of the contracting party Resolving administration disputes
Week 11	Proof of E contract Accept the document Methods of proving obligation
Week 12	The concept of E signature E signature images The authenticity of the electronic signature and its effects
Week 13	regression fulfillment Definition of E loyalty card
Week 14	Types of E loyalty card
Week 15	E consumer protection
Week 16	Preparatory week before the Final exam

Delivery Plan (Weekly Lab. Syllabus) المنهاج الاسبوعي للمختبر	
	Material Covered
Week 1	
Week 2	
Week 3	

Week 4	
Week 5	
Week 6	
Week 7	

Learning and Teaching Resources مصادر التعلم والتدريس		
	Text	Available in the Library?
Required Texts	Principles E commerce by Mohammed Abood Tahir E- Commerce by Hanna Farah	Yes
Recommended Texts	Al – Rafidain Journal Journal of Shatt al- Arab College of Administrative Science Management science journal	Yes
Websites	Web site springer	

Grading Scheme				
مخطط الدرجات				
Group	Grade	التقدير	Marks %	Definition
Success Group (50 - 100)	A - Excellent	امتياز	90 - 100	Outstanding Performance
	B - Very Good	جيد جدا	80 – 89	Above average with some errors
	C - Good	جيد	70 – 79	Sound work with notable errors
	D - Satisfactory	متوسط	60 – 69	Fair but with major shortcomings
	E - Sufficient	مقبول	50 – 59	Work meets minimum criteria
Fail Group (0 – 49)	FX – Fail	راسب (قيد المعالجة)	(45-49)	More work required but credit awarded
	F – Fail	راسب	(0-44)	Considerable amount of work required
Note: Marks Decimal places above or below 0.5 will be rounded to the higher or lower full mark (for example a mark of 54.5 will be rounded to 55, whereas a mark of 54.4 will be rounded to 54. The University has a policy NOT to condone "near-pass fails" so the only adjustment to marks awarded by the original marker(s) will be the automatic rounding outlined above.				

د. زين العابدين
رئيس قسم إدارة الأعمال

Director of the Quality Assurance and Performance Department of
the University: Wafa Saeed Hassan

مدرس المادة
م.م محمود جاسم

مسؤولية وحدة الجودة
الإدارة والاقتصاد
م.م وفاء سعيد حسن