

وزارة التعليم العالي والبحث العلمي
جهاز الإشراف والتقويم العلمي
قسم ضمان الجودة والاعتماد الأكاديمي

استمارة وصف البرنامج الأكاديمي للكليات والمعاهد للعام الدراسي 2025-2026

الجامعة : جامعة شط العرب

الكلية /المعهد : كلية الادارة والاقتصاد

القسم العلمي : ادارة الاعمال

تاريخ ملء الملف : 2025/9/1

التوقيع : د. علاء عبد الوهاب حسون

اسم المعاون العلمي : د. علاء عبد الوهاب حسون

التاريخ : 2025/9/1

التوقيع : د. زين العابدين جاسم محمد

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التاريخ : 2025/9/1

دقق الملف من قبل

شعبة ضمان الجودة والأداء الجامعي

اسم مدير شعبة ضمان الجودة والأداء الجامعي : م م وفاء سعيد حسن

التاريخ : 2025/9/1

التوقيع

التوقيع : الأستاذ الدكتور محمد عبود طاهر الخفكوي

جامعة شط العرب
مصادقة السيد عميد الكلية



م.م وفاء سعيد حسن

Course Description Form for the Academic Year 2025-2026

Course Description Knowledge Management

This course description provides a brief summary of the most important course characteristics and learning outcomes expected of the student to achieve, demonstrating whether they have made the most of the available learning opportunities. It should be linked to the description of the program.

Shatt Al Arab University	1. Educational Institution
Department of Business Administration	2. Scientific Department / Center
Hiba Yousif Al-Mousawi	3. Teaching Name
Knowledge Management for the Fourth Stage	4. Course Name/Code
Weekly / Theoretical	5. Available Forms of Attendance
Course System	6. Semester/Year
45 Hours	7. Number of Hours (Total)
2025 / 9/ 1	8. Date of this description
9. Course Objectives	
1- Identify the concepts of knowledge management related to learning in the field of tacit, extremal, anonymous and advanced knowledge.	
2- Working to develop students' mental abilities in the theoretical field of knowledge management and the student's mental skills	
3- Developing scientific awareness that contributes to the student's mental awareness to acquire creative skills	

10. Course Outputs and Methods of Teaching, Learning and Assessment

A. Cognitive Objectives

A1- Introducing the student to the methods and cognitive management that contribute to the development of the organization

A2- Acquiring additional knowledge in the field of evaluation, education and training for administrative cadres that increases the knowledge aspect and working to apply it in work

A3- Building the student's scientific capacities and skills in the field of knowledge management

A4- Working to transfer tacit knowledge to external knowledge to benefit from it in the organization and its employees.

A5- Virtual knowledge adds additional information to the employees within the organization

A6- Creative knowledge and advanced knowledge aim to make the organization competitive

B. Skills objectives of the course

1. The phenomenological knowledge of the cadres within the organization adds a high mental perception

2- Cadres who possess tacit knowledge that they must extract and benefit from in the field of cognitive skills within the organization.

3- Cognitive skills goals aim to create a new mental perception that serves workers at work.

4- The student benefits from the skill goals in his study of concepts brought by researchers and management scientists to add a developed field to the work of the organization.

Teaching and learning methods

1- Giving intensive lectures on the subject of knowledge management in a way that contributes to building civil society

2- Knowledge management contributes to building people within the organization

3- Teaching the student with knowledge ideas that are appropriate for the knowledge management subject.

Evaluation methods

1- Oral exams 5%

2- Monthly exams 25%

3- Daily exams 5%

4- Attendance and commitment of the student to work at 5%

5- Final exam 60%

C. Emotional and Value Goals

C1- Giving the student confidence in his abilities and abilities in dealing with the subject in a serious scientific manner.

C2- Building the student on learning, training and creativity to add a cognitive ability to his organization

A3- The process of transferring knowledge from tacit to virtual makes the organization a competitive source for other organizations

A4- Attention to knowledge increases the development and qualification of employees within the organization.

d. General and qualifying skills transferred (other skills related to employability and personal development).

D1- The student's commitment to the cognitive methods in an honest and high-precision manner

D2- Motivation by adopting educational programs with correct and complete accreditation

D3- Education, training, benefiting from tacit knowledge and converting it into explicit helps to continue the work

D4. Information stored from scientific methods is of interest to the Organization

11. Course Structure

Evaluation Method	Method of education	Unit Name/Topic	Required Learning Outcomes	Hours	The week

	theoretic al	A conceptual approach to knowledge in terms of origin and characteristics and its relationship to knowledge	The student understands and understands the target topic	2	First
	theoretic al	Types of implicit and explicit knowledge	The student understands and understands the target topic	2	Second
	theoretic al	Challenges to Knowledge and Knowledge Repositories of the Organization	The student understands and understands the target topic	2	Third
quiz	theoretic al	A Conceptual Approach to Knowledge Management, History and Management	The student understands and understands the target topic	2	Fourth
	theoretic al	Pillars of Knowledge Management and the Reasons for Increasing Interest in Studying It and its Benefits	The student understands and understands the target topic	2	five
	theoretic al	Knowledge Management Processes and Application Requirements	The student understands and understands the target topic	2	Sixth

	theoretic al	The Japanese Model Concept of Knowledge Management Processes	The student understands and understands the target topic	2	Seventh
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quiz	theoretic al	Semester exam for the second course	The student understands and understands the target topic	2	Eighth
	theoretic al	Knowledge Economy and Concept	The student understands and understands the target topic	2	Ninth
quiz	theoretic al	Characteristics of the Knowledge Management Economy and the Requirements of the Knowledge Economy	The student understands and understands the target topic	2	ten
	theoretic al	Inventions and interest in global research	The student understands and understands the target topic	2	Eleventh
	theoretic al	Knowledge Management and its Importance in Achieving Creativity	The student understands and understands the target topic	2	Twelfth
	theoretic al	Knowledge Management Strategies: Concept, Importance, Objectives and Characteristics	The student understands and understands the target topic	2	Thirteenth
quiz	theoretic al	Measuring knowledge management, methods of measuring it, and evaluating	The student understands and understands the target topic	2	Fourteenth
		knowledge management			

	theoretical	Final Exam of the Course	The student understands and understands the target topic	2	Fifteenth
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12. Infrastructure

Miscellaneous Books and Lieutenants Authored by Prof. Muhammad Hussein Manhal	1- Required Textbooks
Knowledge Management Course: Prof. Dr. Muhammad Hussein Manhal	2- Key Reference(s)
Benefiting from journals, scientific researches and periodicals issued regarding knowledge management	3- Recommended Books and References (Scientific Journals, Reports,)
Scientific journals specialized in the field of knowledge management, websites specialized in knowledge management	4- Electronic References, Websites,

13. Course Development Plan

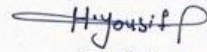
Adding vocabulary from books and scientific journals specialized in knowledge management curricula with an additional 20% to the subject

د. زين العابدين



رئيس قسم ادارة الاعمال

مدرس المادة



م.م هبة يوسف

**Director of the Quality Assurance and Performance Department of
the University: Wafa Saeed Hassan**

مسؤولة وحدة الجودة كلية
الادارة والاقتصاد



م.م وفاء سعيد حسن