

وزارة التعليم العالي والبحث العلمي
جهاز الإشراف والتقويم العلمي
قسم ضمان الجودة والاعتماد الأكاديمي

استمارة وصف البرنامج الأكاديمي للكليات والمعاهد للعام الدراسي 2025-2026

الجامعة : جامعة شط العرب

الكلية /المعهد : كلية الإدارة والاقتصاد

القسم العلمي : إدارة الأعمال

تاريخ ملء الملف : 2025/9/1

التوقيع :

التوقيع : د. د. عبد الوهاب حسون

اسم رئيس القسم : د. زين العابدين جاسم محمد

التاريخ : 2025/9/1

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دقق الملف من قبل

شعبة ضمان الجودة والأداء الجامعي

اسم مدير شعبة ضمان الجودة والأداء الجامعي : م.م. وفاء سعيد حسن

التاريخ : 2025/9/1

التوقيع

التوقيع : د. د. عبد الوهاب حسون
جامعة شط العرب
مصادقة السيد عميد الكلية



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Ministry of Higher Education and Scientific Research

Supervision and Scientific Evaluation Body

Quality Assurance and Academic Accreditation Office

Course Description Sample

Subject: managerial economics

This course description provides a brief survey of the most important characteristics, expected learning output, showing whether students have made full use of the learning opportunities. These characteristics have to be matched with the description of the program.

1. Educational Institution	Shatt Al-Arab University
2. Department / Center	Business Administration
3. Course Title /Code	Managerial economics BA317
4. Lecturer Name	Prof. Dr. Amer Jameel
5. Type of Teaching	Attendance
6. Academic Year /Term	2025/2026
7. Total No. of Teaching Hours	30 Hours
8. Date of Preparing this Course Description	1/9/2025

9. Course Objectives

a. Providing students with the most important principles and basics of economic theories, especially administrative systems and their relationship to the decision maker.
b. Teaching students how to apply managerial Economics.
c. Providing graduates with the necessary knowledge on managerial Economics job in organizations.
d. Improving the administrative skills in the field of managerial economics.
e. Providing graduates with the skills of education and creative learning.

10. Course Output, Methodology and Evaluation

(A) Cognitive Objectives

a. Enabling students to acquire knowledge and the art of managerial economics.
b. Acquainting students with how to promote their personal knowledge.
c. Helping students to acquire knowledge in the art of decision maker.
d. Enabling students to sharpen their skills in the dynamic work environment.
e. Enabling students to invest their scientific abilities in their working place in the scope of managerial economics.
f. Helping students to get the necessary knowledge to solve problems managerial economics.

(B) Skill Objectives Related to the Program:

a. Scientific Skills
b. Leadership Skills
c. Skills Related to Administrative Work Challenges

Methods of Teaching and Learning

a. Using already- prepared lectures.
b. Using up-to-date data shows.
c. Homework
d. Adopting group discussions.

Methods of Evaluation

a. Oral tests
b. Monthly tests
c. Daily quizzes
d. Students' Regular Attendance

(C) Sentimental and Value Objectives

a. Realizing ethical objectives.
b. Commitment to university traditions.
c. Compliance with the University Instructions and the Ministry Regulations.
d. Promoting students' personal abilities in educational scopes and how to behave well with others.

Methods of Teaching and Learning

a. Lectures on university instructions.
b. Educational guidance lectures.
c. Continuous directing.
d. Visiting State and private institutions.
e. Showing practical cases.

Methods of Evaluation

a. Daily quizzes.
b. Classroom discussions and commitment to ethics and sublime values.
c. Special marks for class activities.
d. Monthly and quarterly evaluation.

D) General and Qualitative Skills (other skills related to the ability of employment and personal development)

a. Enabling students to acquire the skill and art of managerial economics.
b. Enabling students to apply creative thinking in managerial economics.
c. Enabling students to use modern methods of analysis and conclusions.
d. Enabling students to planning , strategic thinking and decision maker .

11. Course Structure

Week	No of Hours	Required Learning Output	Title of Subject	Teaching Method	Evaluation
1	2	understanding the material		- lectures - case study -discussions	- oral tests -questions
2	2	understanding the material		- lectures - case study -discussions	- oral tests -questions
3	2	understanding the material		- lectures - case study -discussions	- oral tests -questions
4	2	understanding the material		- lectures - case study -discussions	- lectures - case study -discussions
5	2	understanding the material		- lectures - case study -discussions	- lectures - case study -discussions
6	2	understanding the material		- lectures - case study -discussions	- lectures - case study -discussions
7	2	understanding the material		- lectures - case study -discussions	- lectures - case study -discussions
8	2	understanding the material		- lectures - case study -discussions	- lectures - case study -discussions
9	2	understanding the material		- lectures - case study -discussions	- lectures - case study -discussions
10	2	understanding the material		- lectures - case study -discussions	- lectures - case study -discussions
11	2	understanding the material		- lectures - case study -discussions	- lectures - case study -discussions

12	2	understanding the material		- lectures - case study -discussions	- lectures - case study -discussions
13	2	understanding the material		- lectures - case study -discussions	- lectures - case study -discussions
14	2	understanding the material		- lectures - case study -discussions	- lectures - case study -discussions
15	2	understanding the material		- lectures - case study -discussions	- lectures - case study -discussions

12. Infrastructure

a. Textbooks	Basics of managerial economics :nedaa Mohamed al sos
b. References	- basics of managerial economic : Dr said kasep and another's
c. Recommended books and periodicals (journals, reports, etc.)	- Economics, Mc Graw-Hill Irwin - principles of economics : Dominic sulfator- uogin diolio , the schums series
d. Electronic references, internet websites, etc	

13. The Plan of Improving the Course

a. Studying labor market needs.
b. Be informed of the experiences of other countries in the field of managerial economics.
c. Be informed of research work published in national and international journals in the field of managerial economics.

د. زين العابدين

رئيس قسم ادارة الاعمال


مدرس المادة
أ.م.د عامر جميل عبد الحسين

**Director of the Quality Assurance and Performance Department of
the University: Wafa Saeed Hassan**

مسؤولة وحدة الجودة كلية
الادارة والاقتصاد

م. م وفاء سعيد حسن