

Ministry of Higher Education and Scientific Research
Scientific Supervision and Evaluation Authority
Department of Quality Assurance and Academic Accreditation

Academic Program Description Form for Colleges and Institutes
2026–Academic Year 2025

Arab University-University: Shatt Al

College/Institute: College of Administration and Economics

Scientific Department: Department of Oil and Gas Management and Marketing

Date of Completion of the Form: 1 / 9 / 2025



:Signature

Signature



ment: Assist. Prof. Dr. Rafid Abdul Jalil Majid

Name Name of Head of Depart

Din Abdul Wahab

Date: -of Scientific Assistant: Prof. Dr. Alaa Al

e: 1/9/2025Dat

2025/9/1

Reviewed by the Quality Assurance and University Performance Division

Name of Director of the Quality Assurance and University Performance Division: Jasim Mohsen Yaser



الدكتور
جاسم موحسن ياسر
Dr. Jasim Al-Battat



مصادقة السيد العميد

concise overview of This academic program description provides a the most important characteristics of the program and the expected learning outcomes that the student is expected to achieve, demonstrating whether the student has made the most of the available opportunities. It is .cription of each course within the program accompanied by a des

Arab University-Shatt Al	1. Educational Institution
College of Administration and Economics / Department of Financial and Banking Sciences	2. Scientific Department / Center
Marketing Oil and Gas Management and	3. Name of the Academic or Professional Program
Bachelor's Degree in Oil and Gas Management and Marketing	4. Final Degree
Courses	5. Study System: Annual / Courses / Other
Ministry of Higher Education and Scientific Research Program	6. Approved Accreditation Program
University of Basrah / College of Oil and Gas	7. Other External Influences
2025 / 9 / 1	8. Date of Preparation of the Description
9. Academic Program Objectives	

- students' skills with Provide a stimulating academic environment for developing -1
the aim of preparing competent administrative personnel who possess
comprehensive knowledge of the fundamentals of oil and gas management and
marketing and their modern applications
- ices through laboratory Link theoretical knowledge with practical pract -2
experiments and applied projects, ensuring achievement of the required learning
outcomes for students of the department
- Adopt national and international quality standards in evaluating the performance -3
ting to enhancing the scientific and cognitive competence of teaching staff, contribu
of faculty members
- Instill professional ethics among students and graduates and strengthen -4
professional integrity to protect them against manifestations of fraud or
ronmentmanipulation in the work envi
- Enhance academic and research cooperation with scientific institutions inside -5
and outside Iraq, exchange expertise, and encourage joint initiatives in research and
development
- rchers to present Support initiatives of the department's teaching staff and resea -6
studies and research that contribute to serving society and meet the needs of various
state institutions in the field of oil and gas management and marketing

10. Required Program Outcomes, Teaching and Learning Methods, and Assessment

- .Knowledge Objectives -A
- Enable students to acquire knowledge and understanding of the -1-A
fundamentals of oil and gas management and marketing, including all
fundamentals of management and marketing and solving related problems
- gain a deep understanding of management and marketing Enable students to -2-A
in relation to oil and gas
- Enable students to acquire knowledge in designing and building successful -3-A
organizations that operate according to the latest developments in oil and gas
marketing management and
- Enable students to analyze complex technical problems in management and -4-A
develop alternatives for solving problems

:Specific Skills Objectives-Program -B .Analyze technical problems and find effective solutions -1-B software and use modern computing tools for management and Develop -2-B .marketing .Work collectively and cooperate within cohesive work teams -3-B .Effective professional communication, orally and in writing -4-B	
Teaching and Learning Methods	
1- Explain course materials by academic staff using modern interactive tools, such as the smart board and PowerPoint presentations, to present content clearly and attractively. Assign students homework covering course topics, with the aim of reinforcing -2-2 .pts and enhancing analytical thinkingtheoretical conce Encourage students to visit the library to obtain reliable academic sources that -3-3 .support their deep understanding of the scientific content and obtain Guide students to use educational websites to expand their knowledge -4-4 .updated information about course topics Develop students' interactive skills by involving them in classroom discussions -5-5 and forming student groups to carry out projects or educational activities that foster .competition and teamwork	
ent MethodsAssessm	

Daily tests -1 -1 Class assignments -2 -2 3- Homework assignments 4- Preparation of scientific reports and seminars
:Affective and Value Objectives -C Develop students' sense of professional responsibility and commitment to -1-C .performing academic and professional duties discipline in Strengthen commitment to professional ethics and respect for integrity and -2-C .transparency standards in engineering work Instill the values of cooperation, teamwork, and positive interaction within -3-C .disciplinary teamsmulti Encourage students to adopt a culture of continuous learning and openness to -4-C .scientific and technological developments Develop awareness of the importance of respecting intellectual property rights -5-C .duct when dealing with software and digital sourcesand adhering to ethical con
Teaching and Learning Methods
Provide students with fundamentals and additional topics related to learning -1 .outcomes to solve scientific problems .examples Have academic staff solve a set of scientific -2 .Encourage students during the lecture to solve some scientific problems -3 .Conduct field visits to some oil and industrial sites in the governorate -4
Assessment Methods

Daily tests -1	.1
Class assignments -2	.2
Homework assignments -3	.3
Preparation of reports and seminars -4	.4

D- Transferable General and Qualifying Skills (Other Skills Related to Employability and Personal Development).

D1- Enable students to think and analyze topics related to the theoretical aspect.

D2- Link the theoretical aspect with the practical aspect through laboratory work and practical observations of projects.

D3- Enable students to master computer skills and various engineering software.

D4- Develop students' ability to make appropriate decisions regarding work problems.

Teaching and Learning Methods	
Adopt theoretical lectures supported by interactive media to explain basic and advanced concepts	-1 -1
Implement laboratory applications and practical courses projects to enhance the applied aspect of the	-2
Assign students research and scientific reports to develop analytical and inference skills	-3
Use cooperative learning and classroom discussions to develop communication and teamwork skills	-4
	-2
	-3
	-4
Assessment Methods	

Oral examinations -1 -1
Monthly examinations -2
Daily examinations -3
Student attendance and commitment -4

-2

-3

-4

11. Program Structure

Credit Hours		Course Name	Course Code	Study Stage
Practical	Theoretical			
لا يوجد	2	Mathematics	MMOG1104	First) First) Semester
لا يوجد	3	Principles of Accounting	MMOG1102	
لا يوجد	3	Principles of Management	MMOG1103	
لا يوجد	3	Principles of Economics	MMOG1101	
لا يوجد	2	Democracy and Human Rights	UN115	
لا يوجد	2	English Language	UN116	
لا يوجد	3	Petroleum Economics	MMOG1201	First)) Second Semester
لا يوجد	3	Petroleum Accounting	MMOG1202	
2	1	Fundamentals of Computer Science	UN125	
لا يوجد	2	Arabic Language	UN126	
لا يوجد	3	Petroleum Management	MMOG1203	
لا يوجد	2	Principles of Statistics	MMOG1204	
لا يوجد	2	Intermediate Accounting	MMOG2101	Second (First Semester
لا يوجد	2	Operations Research	MMOG2102	

لا يوجد	2	Professional Ethics for Oil Facilities	MMOG2103
لا يوجد	2	Marketing Management for Oil Facilities	MMOG2104
2	1	Applications Computer	BUOG215
لا يوجد	2	Arabic Language	BUOG216

لا يوجد	2	Human Resource Management for Oil Companies	MMOG2201
لا يوجد	2	Fundamentals of Manufacturing for Oil Facilities	MMOG2202
لا يوجد	2	Environment and Sustainable Development for Oil Facilities	MMOG2203
لا يوجد	2	Management Information Systems	MMOG2204
لا يوجد	2	English Language	BUOG225
لا يوجد	2	Ba'ath Party Crimes in Iraq	BUOG226

Second (Second Semester)

12. Personal Development Planning
program provides the student with a basic The approved academic and skills amount of information that enables them to continuously develop themselves. The capabilities by encouraging -teaching staff also work to develop students' self ion and work to solve them, them to identify problems in their field of specializat up of the teaching staff, who provide the -under the supervision and follow necessary advice and guidance to establish sound foundations for the personal .development process
13. Admission Criterion (Regulations Governing Admission to the College or Institute)

The regulations established by the Ministry, as the admission mechanism is centralized.

14. Main Sources of Information about the Program

Specialized scientific books -1

2- Academic research

The Internet -3

Accumulated scientific expertise of the department's staff -4

5- Feedback from the labor market

Curriculum Skills Map																			
Please place a mark in the boxes corresponding to the individual learning outcomes of the program subject to assessment																			
Required Program Learning Outcomes																Required Program Learning Outcomes			
General Skills				Affective Objectives				Skills Objectives				Knowledge Objectives				Core / Secondary	Course Name	Course Code	Study Level
D4	D3	D2	D1	C4	C3	C2	C1	B4	B3	B2	B1	A4	A3	A2	A1				
/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	Core	Mathematics	MMOG1104	First First
/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	Core	Principles of Accounting	MMOG1102	
/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	Core	Principles of Management	MMOG1103	
/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	Core	Principles of Economics	MMOG1101	
/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	Secondary	Democracy and Human Rights	UN115	
/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	Secondary	English Language	UN116	
/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	Core	Petroleum Economics	MMOG1201	
/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	Core	Petroleum Accounting	MMOG1202	
/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	Secondary	Fundamentals of Computer Science	UN125	
/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	Secondary	Arabic Language	UN126	
/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	Core	Petroleum Management	MMOG1203	

/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	/	Core	Principles of Statistics	MMOG1204
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															1	/	Core	Intermediate Accounting	MMOG2101	Second
																/	Core	Operations Research	MMOG2102	
																/	Core	Professional Ethics	MMOG2103	
																	Core	Marketing Management	MMOG2104	
																	Secondary	Computer Applications	BUOG215	
																	Secondary	English Language	BUOG216	
																	Core	Human Resource Management	MMOG2201	
																	Core	Fundamentals of Manufacturing	MMOG2202	
																	Core	Sustainable Environment	MMOG2203	
																	Core	Management Information Systems	MMOG2204	
																	Secondary	Arabic Language	BUOG225	
																	Secondary	Ba'ath Party Crimes	BUOG226	