



Course Weekly Outline

Course Lecturer	Habeeb Abdul Jabbar Hameed Al-jazaeri
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Title	Business Management
Course Coordinator	first
Course Objective	<p>Introducing the concept of management and the manager Introducing the concept of administrative processes and the manager's functions Familiarity with the theories and schools that contributed to the development of management science Introducing the functions of business administration: marketing management, financial management, human resource management, production management :Introducing the elements of the administrative process Planning and its objectives, types of plans, elements of .planning and its obstacles Organization and its importance, organizational structure, and methods of organizational division The concept of decision-making, stages of decision-making .and types of decisions The concept of managerial leadership, types of leadership, .and leadership theories Control and its procedures, types of control, characteristics and obstacles of an effective control system</p>
Course Description	<p>Understand the role of management in organizations of all kinds Dealing with management problems Understand the levels of management in business organizations</p>

	The ability to understand the evolution of the management concept Dealing with administrative crises Building a foundation for good management			
Textbook	principles of business management			
References				
Course Assessment	Term Exam	Project	Quizzes and Attendance	Final Exam
	40		10	50
General Notes				



Week	Date	Topics Covered	Number of Hours	Notes
1	2022/10/15	(What is management) The concept of management and its applications and the need to develop administrative sciences and the need that led to its emergence The tasks of the manager and his role in the organization		
2	2022/10/22	The development of administrative thought and the contributions of basic schools, traditional schools, humanistic schools, behavioral schools, systems school, situational school, management science and other sciences, quantitative methods, and .management science		
3	2022/10/29	Business organizations and the surrounding environment Business organizations and the characteristics of the concept of the environment and the mutual impact between them and the organization The ethical framework in the rights and obligations of the business organization Profit targeting and the economic cycle Social responsibility Development, expansion and growth		
4	2022/11/05	The objectives of the business organization, basic concepts, the hypothesis of the organization and its theoretical mission, the objectives, the requirements for setting goals and setting the functions that the goals perform in the business organization		
5	2022/11/12	Formulating strategies and policies Basic concepts of strategic and operational planning		

6	2022/11/19	Decision making Basic concepts of decisions Principles of administrative decision Theory supporting decision-making systems		
7	2022/11/26	Organization The concept of organization and administrative reorganization		
8	2022/12/03	The basic principles of organization theory (authority, responsibility, communication)		
9	2022/12/10	طبيعة تصميم التنظيم وعلاقتها باهداف منظمة الاعمال أنواع التنظيم واشكال التركيب التنظيمي		
10	2022/12/17	Awareness of administrative leadership The concept of guidance and its importance		
11	2022/12/24	The basic principles of the study of leadership, management, the entrance to the study of motivation, the entrance to the study of preparatory, the entrance to the study of groups, the entrance		

Lecturer signature

Head of Department Signature