Republic of Iraq The Ministry of Higher Education and Scintific Resrearch Supervision and Scientific Evaluation Body



College : Shatt Al Arab University College Department : Business Adminstration Stage: the second Lecturer Name : Dr. Khalil Ibrahim Issa Academic Status : Assistant Professor Academic Qualification: PhD in Business Administration

Course Weekly Outline

Course Lecturer	Assistant Professor Khalil Ibrahim Issa					
e-mail	Khalil. alkalidy55@sa-uc.edu.iq					
Title	logistics management					
Course Coordinator	Teaching logistics management topics					
The general objective of the course	Teaching the second-year students and qualifying them for the subject of insurance management					
Course Description	Preparing and qualifying students for the logistics management subject Dr. Falah Al Zoghbi Dr. Zakaria Ahmed					
Textbooks	Especially for logistics management					
References	Especially the Department of logistics and the Internet					
Course Assessment	Term Exam	Project	Quizzes and Attendance	Final Exam		
	30		10	60		
General Notes		1		1		

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Week	Date	Topics Covered	Number of Hours	Notes
1	31/1/2024	Processing chain management, its concept, objectives and importance		The study of supply management aims to identify logistical concepts, supply chains, activities related to physical preparation and physical distribution, and means and methods of delivering materials, goods and services from their place of production to the consumer based on customer satisfaction.
2	7/2/2024	Basket management elements and components	quiz	
3	14/2/2024	The concept of strategies, supply chains and other concepts		
4	21/2/2024	Vertical integration and outsourcing strategies		
5	28/2/2024	Logistics Supply Management, its concept, importance and product of logistics and logistics management	Compensation exercises	
6	6/3/2024	Objectives of supply management and historical development of supply management and supply chain management vs. supply management		
7	13/3/2024	Customer service the concept of logistics services for the customer, its dimensions and elements		
8	20/3/2024	Semester exam for the second course		
9	27/3/2024	The importance of logistics for customer service standards and measurement of customer service		
10	3/4/024	Main and supporting activities of supply management		
11	10/4/2024	Order processing and influencing factors	quiz	

12	17/4/2024	Logistics Information System and its elements	
13	24/4/2024	Transport strategies, their concept, importance and criteria of differentiation between the means of transport and the cost of logistics	
14	1/5/2024	Global supply management strategies, their components and the markets they control	
15	8/5/2024	Final exam of the course	

Head of Department Signature

Lecturer signature

Prof. Dr. Mohamed Aboud Taher

Assistant Prof. Dr. Khalil Ibrahim Issa