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| **Course Lecturer** | pro.dr.amer jameel abdul huseen |
| **e-mail** | dr-amerj@sa-uc.edu.iq |
| **Subject** | Managerial Economics |
| **Course Coordinator** | Physical and (Remote Electronic) |
| **Course Objectives** |  1-Providing the student with the most important principles and basics of economic theories for administrative organizations and their relationship to decision-making2- Familiarize students with the methods of using economic theory in the administrative decision-making process and its applicability 3- The graduate acquires knowledge of the basics of administrative economics and its goal |
| **Course Descriptions** | Enable the student to obtain knowledge and the art of applying methods and methods of business economics and their impact on administrative decision-making |
| **Textbooks** | Fundamentals of Managerial Economics: Ms. Nidaa Muhammad Al-Souss |
| **References** | Fundamentals of Managerial Economics: Dr. Sayed Kaseb and othersFundamentals of Managerial Economics: Dr. Mohamed Fahmy |
| **Course Assessment** | **Final Exam** | **Quizzes and Attendance** | **Project** | **Term Exam** | **Final Exam** |
| 15 | 15 | 10 | 40% | 60% |
| **General Notes** |  |

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| **Week** | **Date** | **Number of Hours** | **Topics Covered** | **Notes** |
| **1** | **17/9** | **2** | **Basic concepts in business economics** |  |
| **2** | **17/9** | **2** | **Administrative economics and its relationship to other sciences** |  |
| **3** | **24/9** | **2** | **The importance of managerial economics and its relationship to other sciences** |  |
| **4** | **1/10** | **2** | **Management Decision Making Process** |  |
| **5** | **8/10** | **2** | **Decision making under different environmental conditions** |  |
| **6** | **15/10** | **2** | **Study and analysis of demand theory** |  |
| **7** | **22/10** | **2** | **Elasticity of demand and its determinants** |  |
| **8** | **29/10** | **2** | **The importance of forecasting the volume of demand** |  |
| **9** | **5/11** | **2** | **Strategies and project objectives** |  |
| **10** | **12/11** | **2** | **Semester exam** |  |
| **11** | **19/11** | **2** | **Production Analysis** |  |
| **12** | **26/11** | **2** | **Production cost analysis** |  |
| **13** | **3/12** | **2** | **Optimal rate of production** |  |
| **14** | **10/12** | **2** | **Price behavior of the establishment** |  |
| **15** | **17/12** | **2** | **Analysis of project profits** |  |