



Economics
Department: Non-profit units
Stage: Second Name of the
lecturer: aboalhasan ali albandar
Scientific title: Assistant teacher
Academic qualification:
Master's degree
Work location: Shatt al-Arab
University Academic qualification:

Master's degree Work location:
Shatt al-Arab

Course Weekly Outline

University: Shatt al-Arab University College: College of Administration and

Course Lecturer	Abo alhasan ali albandar			
e-mail	Abulhasan93333@gmail.com			
Title	Non-profit units Non-profit units are cleaners that serve the community and achieve the public interest instead of making profits			
Course Coordinator	The second course			
Course Objective				
Course Description	Non-profit units are cleaners that serve the community and achieve the public interest instead of making profits			
Textbook	Marketing Basics D.sruor ali D.abdalmunham			
References	Principles of marketing			
Course Assessment	Term Exam	Project	Quizzes and Attendance	Final Exam
	30		10	60

General Notes	
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University: Shatt al-Arab University
College: College of Administration and Economics

Accounting
Stage: Second

Name of the lecturer: Aboalhasan ali

Scientific title: Assistant teacher

Republic of Iraq Department:
The Ministry of Higher Education and

Scintific Resresearch albandar
Supervision and Scientific Evaluation

Body Academic qualification: Master's degree

Work location: Shatt al-Arab

University Academic qualification:
Master's degree

Work location: Shatt al-Arab

Week	Date	Topics Covered	Number of Hours	Notes
1	21/9/2024	Definition of marketing and what is the concept of marketing	Applications	
2	28/9/2024	The societal marketing concept	Applications	
3	5/10/2024	Marketing management	Applications	
4	12/10/2024	Marketing Environment	Applications	
5	19/10/2024	Marketing program (marketing mix)	Applications	
6	26/10/2024	Marketing information system	Applications	
7	2/11/2024	Marketing research design	Applications	
8-	9/11/2024	Probability sampling		
9	16/11/2024	Product	Applications	
10	23/11/2024	Product life cycle	Applications	
11	30/11/2024	pricing	Applications	
12	7/12/2024	Government contracting management	Applications	
13	14/12/024	Commercial papers, concept, general provisions for commercial papers, jobs	Applications	
14	21/12/2024	Semester exam	Applications	
15	28/12/2024	Final semester exam		

Professor's signature millimeter.
Aboalhasan ali albandar

Professor's signature

Prof. Dr. Abdel Karim Abdel Ghani