



Weekly Lessons Schedule

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| Course Lecturer | pro.dr.amer jameel abdul huseen |
| e-mail | dr-amerj@sa-uc.edu.iq |
| Subject | Managerial Economics |
| Course Coordinator | Physical and (Remote Electronic) |
| Course Objectives | <p>1-Providing the student with the most important principles and basics of economic theories for administrative organizations and their relationship to decision-making</p> <p>2- Familiarize students with the methods of using economic theory in the administrative decision-making process and its applicability</p> <p>3- The graduate acquires knowledge of the basics of administrative economics and its goal</p> |
| Course Descriptions | Enable the student to obtain knowledge and the art of applying methods and methods of business economics and their impact on administrative decision-making |
| Textbooks | Fundamentals of Managerial Economics: Ms. Nidaa Muhammad Al-Souss |
| References | <p>Fundamentals of Managerial Economics: Dr. Sayed Kaseb and others</p> <p>Fundamentals of Managerial Economics: Dr. Mohamed Fahmy</p> |



Weekly Lessons Schedule

| Course Assessment | Final Exam | Quizzes and Attendance | Project | Term Exam | Final Exam |
|-------------------|------------|------------------------|---------|-----------|------------|
| | 15 | 15 | 10 | 40% | 60% |
| General Notes | | | | | |



Weekly Lessons Schedule

| Week | Date | Number of Hours | Topics Covered | Notes |
|------|------------|-----------------|---|-------|
| 1 | 22/9/2024 | 2 | Basic concepts in business economics | |
| 2 | 29/9/2024 | 2 | Administrative economics and its relationship to other sciences | |
| 3 | 6/10/2024 | 2 | The importance of managerial economics and its relationship to other sciences | |
| 4 | 13/10/2024 | 2 | Management Decision Making Process | |
| 5 | 20/10/2024 | 2 | Decision making under different environmental conditions | |
| 6 | 27/10/2024 | 2 | Study and analysis of demand theory | |
| 7 | 3/11/2024 | 2 | Elasticity of demand and its determinants | |
| 8 | 10/11/2024 | 2 | The importance of forecasting the volume of demand | |
| 9 | 17/11/2024 | 2 | Strategies and project objectives | |
| 10 | 24/11/2024 | 2 | Semester exam | |
| 11 | 1/12/2024 | 2 | Production Analysis | |
| 12 | 8/12/2024 | 2 | Production cost analysis | |
| 13 | 15/12/2024 | 2 | Optimal rate of production | |



Weekly Lessons Schedule

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| 14 | 10/12/202 4 | 2 | Price behavior of the establishment | |
| 15 | 17/12/202 4 | 2 | Analysis of project profits | |

Amer Jameel Abdul Hussein

Head of Deptment

D.r Zain AlAbidean J. Mohammed