

The Republic of Iraq  
Ministry of Higher Education and  
Scientific Research  
Scientific Supervision and Evaluation  
Authority



University: Shatt Al-Arab University  
College: College of Administration and  
Economics  
Department: Business Administration  
The second stage  
Name of the three lecturers:  
**Dr. Zain Alabdeen Jasim  
mohammed**  
Academic title: Lecturer. Dr  
Qualification: Doctor of Philosophy in  
Business

<b>Name</b>	Zain alabdeen Jasim mohammed
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<b>Subject</b>	International Business Management
<b>annual decision</b>	the first course - the semester system
<b>Article objectives</b>	Understanding the areas of benefit from International Business management in administrative practices Developing students' mental abilities in the theoretical and research fields as it contains many case studies and forming a general understanding of them. Developing awareness about the areas of International Business management, its decisions, functions and goals, which contribute to developing the reality of administrative practices related to working individuals.
<b>M</b>	The theoretical approach relates to basic concepts of International Business management , its systems, decisions, traditional and modern approaches, and risk prediction.
<b>Textbooks</b>	<b>:International Business Management A Behavioral and Strategic Perspective .Dr.. Zakaria Mutlaq Al-Douri and d Ahmed Ali Saleh</b>
<b>External sources</b>	Topics, articles and research are used from websites on the Internet
<b>Additional information</b>	Research is relied upon for all details of the approved source chapters and is taken into consideration when evaluating students

<b>class grades</b>	<b>Semester</b>	<b>Laboratory</b>	<b>daily exams</b>	<b>final exam</b>
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**weekly lesson schedule**

<b>Week</b>	<b>Date</b>	<b>Theoretical material</b>	<b>Scientific material</b>	<b>Notes</b>
<b>1</b>	21/9/2024	<b>International Business :Administration Concepts and an Intellectual Umbrella</b>	Theoretical explanation	Interpretation and analysis
<b>2</b>	28/9/2024	<b>International and competitive business environment</b>	Theoretical explanation	Interpretation and analysis
<b>3</b>	5/10/2024	<b>International business environment and doing business</b>	Theoretical explanation	Interpretation and analysis
<b>4</b>	12/10/2024	<b>Culture and negotiation companies in international business</b>	Theoretical explanation	Interpretation and analysis
<b>5</b>	19/10/2024	<b>Knowledge and International Business Companies</b>	Theoretical explanation	Interpretation and analysis
<b>6</b>	26/10/2024	<b>Negotiation in international business</b>	Theoretical explanation	Interpretation and analysis
<b>7</b>	2/11/2024	<b>Negotiation in International Business</b>	Theoretical explanation	Interpretation and analysis

		<b>Companies (Advanced)</b>		
8	9/11/2024	<b>mid-course written exam</b>	Theoretical explanation	Interpretation and analysis
9	16/11/2024	<b>international business strategies</b>	Theoretical explanation	Interpretation and analysis
10	23/11/2024	<b>Strategic leadership in international business</b>	Theoretical explanation	Interpretation and analysis
11	30/11/2024	<b>Stakeholder analysis and the international business environment</b>	Theoretical explanation	Interpretation and analysis
12	7/12/2024	<b>International Human Resource Management</b>	Theoretical explanation	Interpretation and analysis
13	14/12/2024	<b>Primary Marketing Department</b>	Theoretical explanation	Interpretation and analysis
14	21/12/2024	<b>International Financial Management</b>	Theoretical explanation	Interpretation and analysis
15	28/12/2024	<b>Operations Management</b>	Theoretical explanation	Interpretation and analysis



Assistant Lecturer



Head of Deptment  
D.r Zain AlAbidean J. Mohammed

عليه تعليق [ALG1]: