Republic of Iraq
The Ministry of Higher Education and
Scintific Resrearch
Supervision and Scientific Evaluation
Body



University: Shatt Al Arab

Department: Business Adminstration

Stage: The fourth

Lecturer Name : Hiba Yousif Abd Naji

Academic Status:

Academic Qualification:mba in Business

Administration

Course Weekly Outline

Course Lecturer	Hiba Yousif Abd Naji					
e-mail	Hiba.youssuf@sa-uc.edu.iq					
Title	knowledge management					
Course Coordinator	Fourth stage - second course					
The general objective of the course	Teaching fourth grade students and qualifying them for knowledge management					
Course Description	Preparing and qualifying students for knowledge management					
Textbooks	Especially in the management of knowledge according to the sectoral committee of curricula, prepared by Dr. Muhammad Hussein Manhal					
References	Specialized in knowledge management based on various books and the Internet					
Course Assessment	Term Exam	Project	Quizzes and Attendance	Final Exam		
	30		10	60		
General Notes			1			

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Week	Date	Topics Covered	Number of Hours	Notes
1	1-2-2025	A conceptual introduction to knowledge in terms of origin, characteristics and their relationship to knowledge		The study aims to introduce knowledge management subject to their acquisition of experiences in tacit and explicit knowledge, essential and advanced knowledge, and their acquisition of cognitive experience in this subject
2	8-2-2025	Types of tacit and explicit knowledge	quiz	
3	15-2-2025	Challenges facing knowledge and basic repositories of knowledge for the organization		
4	22-2-2025	A conceptual introduction to knowledge management History and knowledge management	quiz	
5	1-3-2025	The pillars of knowledge management and the reasons for the increasing interest in studying it and its benefits		
6	8-3-2025	Knowledge management processes and requirements for their application		
7	15-3-2025	The concept (Japanese model) of knowledge management processes		
8	22-3-2025	Semester exam for the second course		
9	29-3-2025	Knowledge economy and its concept		
10	5-4-2025	Characteristics of the knowledge management economy and the requirements of the knowledge economy		
11	12-4-2025	Inventions and Research Interests	quiz	
12	19-4-2025	Knowledge management and its importance in achieving creativity		
13	26-4-2025	Knowledge management strategies concept, importance, objectives and characteristics		
14	3-5-2025	Measuring knowledge management, methods of measuring it, and evaluating knowledge management		



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Assistant Lecturer

Hiba Yousif Abd Naji

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Head of Deprtment

D.r Zain AlAbidean J. Mohammed