

خطة إدارة الاعمال المرحلة الثانية

Delivery Plan (Weekly Syllabus)

المنهاج الاسبوعي النظري

	Material Covered
Week 1	Supply chain management: its concept, objectives, and importance
Week 2	Supply chain management elements and components
Week 3	The concept of supply chain strategies and other related concepts
Week 4	Vertical integration and outsourcing strategies
Week 5	Logistics supply chain management: its concept, importance, and product; logistics and logistics management.
Week 6	Objectives of supply chain management, historical development of supply chain management, and supply chain management versus supply management
Week 7	Customer service: The concept of customer logistics services, its dimensions and elements
Week 8	Midterm exam for the second semester
Week 9	The importance of logistics for customer service; standards and measurement of customer service
Week 10	Key and supporting activities for supply chain management
Week 11	Order processing and factors influencing it
Week 12	Logistics Information System and its components
Week 13	Transportation strategies: their concept, importance, and criteria for choosing between modes of transport and logistical costs.
Week 14	Global supply chain management strategies, their components, and the markets they control
Week 15	Material review
Week 16	Final exam for the course