

وزارة التعليم العالي والبحث العلمي
جهاز الإشراف والتقويم العلمي
قسم ضمان الجودة والاعتماد الأكاديمي

استمارة وصف البرنامج الأكاديمي للكليات والمعاهد للعام الدراسي 2025-2026

الجامعة : جامعة شط العرب

الكلية /المعهد : كلية الادارة والاقتصاد

القسم العلمي : ادارة الاعمال

تاريخ ملء الملف : 2025/9/1

التوقيع : د. علاء عبد الوهاب حسون

اسم المعاون العلمي : د. علاء عبد الوهاب حسون

التاريخ : 2025/9/1

التوقيع : د. زين العابدين جاسم محمد

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التاريخ : 2025/9/1

دقق الملف من قبل

شعبة ضمان الجودة والأداء الجامعي

اسم مدير شعبة ضمان الجودة والأداء الجامعي : م م وفاء سعيد حسن

التاريخ : 2025/9/1

التوقيع

التوقيع : الأستاذ الدكتور محمد عبود طاهر الخفكوي

جامعة شط العرب
مصادقة السيد عميد الكلية



م.م وفاء سعيد حسن

course description form

International Business Management

This course description provides a brief summary of the most important characteristics of the course and the learning outcomes expected of the student to achieve, demonstrating whether he has made maximum use of It must be linked to the description of . learning opportunities available the .the program

1. Educational institution	Arab University-Shatt Al /College of Administration and Economics
2. Department / Scientific Center	Business Management
3. Course name / code	International Business Management
4. Instructor's name	Dr.. Zain Alabdeen Jasim Mohammed
5. Available forms of attendance	mail-Presence and e
6. season/year	one chapter
7. Number of hours of study (total)	45
8. The date this description was prepared	1/9/2025
9. Course objectives	
	.1 of Providing the student with the most important principles and basics international management

of students with practical practices and field observation Provide . .2
some of the practices of international business management

10. outcomes and methods of teaching, learning and assessment Course

Cognitive goals -A

A review of the principles and characteristics of international management, -
as well as an introduction to international management approaches
to how the individual can work within the student Introducing the -A 2
management team
administrative skills provide the student with the necessary To -A3

Skills objectives of the course - B

Scientific skills - B1

use the appropriate teaching and training students on how to Skills in - B2
negotiation approach to solve any problem , problem or situation that
resulted in conflict

leadership skills - B3

Teaching and learning methods

Theoretical study by giving lectures -1

Case study and discussion -2

asking method-question Use the -3

Evaluation methods

1- oral exams

2- Monthly exams

3- daily exams

4- Student attendance and commitment

Emotional and moral goals -C Develop a culture of creativity and innovation among students -C1 knowledge for the student a kind of accumulation of Creating -C2 Make the material attractive to the student by linking it to - C3 practical reality
Teaching and learning methods
Theoretical study -1 Case study -2 Field scientific visits -3
Evaluation methods
skills (other skills related to rehabilitative general and Transferred -D .(employability and personal development Providing the student with scientific skills related to international -D1 management and innovation methods in international creative thinking Using -D2 agementman Enabling the student to face the problems facing the international - D3 solving them administration and the possibility of -D4

11. Course structure					
	hours	Required learning outcomes	Unit name and/or topic	education method	Evaluation method
1	3	Student understanding of the topic	International Business Administration: Concepts and an Intellectual Umbrella	theoretical lectures Case Study Discuss	oral exams and ask questions
2	3	Student understanding of the topic	International and competitive business environment	theoretical lectures Case Study Discuss	oral exams and ask questions
3	3	Student understanding of the topic	International business environment and doing business	theoretical lectures Case Study Discuss	oral exams and ask questions
4	3	Student understanding of the topic	Culture and negotiation companies in international business	theoretical lectures Case Study Discuss	oral exams and ask questions
5	3	Student understanding of the topic	Knowledge and International Business Companies	theoretical lectures Case Study Discuss	oral exams and ask questions
6	3	Student understanding of the topic	Negotiation in international business	theoretical lectures Case Study Discuss	oral exams and ask questions
7	3	Student understanding of the topic	Negotiation in International Business Companies (Advanced)	theoretical lectures Case Study Discuss	oral exams ask and questions
8	3	Student understand	course written exam–mid	theoretical lectures	oral exams and ask

		ding of the topic		Case Study Discuss	questions
9	3	Student understanding of the topic	international business strategies	theoretical lectures Case Study Discuss	oral exams and ask questions
10	3	Student understanding of the topic	Strategic leadership in international business	theoretical lectures Case Study Discuss	oral exams and ask questions
11	3	Student understanding of the topic	Stakeholder analysis and the international business environment	theoretical lectures Case Study Discuss	oral exams and ask questions
12	3	Student understanding of the topic	International Human Resource Management	theoretical lectures Case Study Discuss	oral exams and ask questions
13	3	Student understanding of the topic	Primary Marketing Department	theoretical lectures Case Study Discuss	oral exams and ask questions
14	3	Student understanding of the topic	International Financial Management	theoretical lectures Case Study Discuss	oral exams ask and questions
15	3	Student understanding of the topic	Operations Management	theoretical lectures Case Study Discuss	oral exams and ask questions

12. Infrastructure

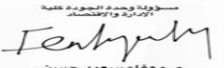
1- Required course books	International Business Administration An integrated approach
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	Dr.. Ahmed Ali Saleh
2- (Main references (sources	International Business Management: A Perspective Behavioral and Strategic Douri and d. -Dr.. Zakaria Mutlaq Al Ahmed Ali Saleh
أ) Recommended books and references (scientific journals, (..... , reports	Scientific journals dealing with international management
ب) Electronic references, ...,websites	with international Websites dealing management

13. course development plan

**A theoretical study mixed with practical practices and field
evidence that facilitates the process of understanding international
management as a science and practice**


 د. زهير الحايدين
 رئيس قسم ادارة الاعمال

 د. زهير الحايدين
 مدرس المادة
**Director of the Quality Assurance and Performance Department of
the University: Wafa Saeed Hassan**

 مستشارة وحدة الجودة
 الأكاديمية والقياسية
 م. م. وفاء سعيد حسن