

Delivery Plan (Weekly Syllabus)

المنهاج الاسبوعي النظري

	Material Covered
Week 1	Administrative regulation
Week 2	Basic principles of organization and communication
Week 3	leadership and direction
Week 4	Incentive and motivation
Week 5	Administrative control
Week 6	Business organizations jobs (production and operations management)
Week 7	Midterm Exam
Week 8	Marketing management
Week 9	Human Resource Management
Week 10	financial management
Week 11	research and development
Week 12	Managing creativity and organizational change
Week 13	Performance appraisal and quality management
Week 14	Quantitative Planning Tools
Week 15	Strategic management