

The Republic of Iraq
Ministry of Higher Education and
Scientific Research
Scientific Supervision and Evaluation
Authority

University: Shatt Al-Arab University
College: College of Administration and
Economics
Department: Business Administration
The second stage
Name of the three lecturers:
Dr. Zain Alabdeen Jasim
mohammed
Academic title: Lecturer. Dr
Qualification: Doctor of Philosophy in
Business

Name	Zain alabdeen Jasim mohammed
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Subject	International Business Management
annual decision	the first course - the semester system
Article objectives	Understanding the areas of benefit from International Business management in administrative practices Developing students' mental abilities in the theoretical and research fields as it contains many case studies and forming a general understanding of them. Developing awareness about the areas of International Business management, its decisions, functions and goals, which contribute to developing the reality of administrative practices related to working individuals.
M	The theoretical approach relates to basic concepts of International Business management, its systems, decisions, traditional and modern approaches, and risk prediction.
Textbooks	International Business Management: A Behavioral and Strategic Perspective Douri and d. -Dr.. Zakaria Mutlaq Al Ahmed Ali Saleh
External sources	Topics, articles and research are used from websites on the Internet
Additional information	Research is relied upon for all details of the approved source chapters and is taken into consideration when

	evaluating students
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class grades	Semester	Laboratory	daily exams	final exam
	%20	–	%20	%60

weekly lesson schedule

Week	Date	Theoretical material	Scientific material	Notes
1	23/9/2025	International Business Administration: Concepts and an Intellectual Umbrella	Theoretical explanation	Interpretation and analysis
2	30/9/2025	International and competitive business environment	Theoretical explanation	Interpretation and analysis
3	7/10/2025	International business environment and business doing	Theoretical explanation	Interpretation and analysis
4	14/10/2025	Culture and negotiation companies in international business	Theoretical explanation	Interpretation and analysis
5	21/10/2025	Knowledge and International Business Companies	Theoretical explanation	Interpretation and analysis
6	28/10/2025	Negotiation in international business	Theoretical explanation	Interpretation and analysis
7	4/11/2025	Negotiation in	Theoretical	Interpretation and

		International Business Companies (Advanced)	explanation	analysis
8	11/11/2025	course -mid written exam	Theoretical explanation	Interpretation and analysis
9	18/11/2025	international business strategies	Theoretical explanation	Interpretation and analysis
10	25/11/2025	Strategic leadership in international business	Theoretical explanation	Interpretation and analysis
11	2/12/2025	Stakeholder analysis and the international business environment	Theoretical explanation	Interpretation and analysis
12	9/12/2025	International Human Resource Management	Theoretical explanation	Interpretation and analysis
13	16/12/2025	Primary Marketing Department	Theoretical explanation	Interpretation and analysis
14	23/12/2025	International Financial Management	Theoretical explanation	Interpretation and analysis
15	30/12 /2025	Operations Management	Theoretical explanation	Interpretation and analysis

